

Contact Lenses in South Korea

<https://marketpublishers.com/r/CCA599F2902EN.html>

Date: November 2017

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: CCA599F2902EN

Abstracts

Due to slow economic development and an increasing unemployment rate in the country over the review period, the value of credit card transactions increased as a result of being an accessible payment option for purchases. It is expected that access to credit will continue to evolve and develop in the country, influenced by the pace of the economy's recovery and the upcoming 2017 presidential elections. Of course, this brings other consequences, such as higher debt among the population. On the oth...

Euromonitor International's Contact Lenses in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2012-2016), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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