

Contact Lenses in Singapore

<https://marketpublishers.com/r/CA885260FE1EN.html>

Date: July 2016

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: CA885260FE1EN

Abstracts

Despite being the strongest growing category in eyewear, contact lenses recorded weaker current value growth in 2016 than in 2014 and 2015 (7% vs. 15% and 14%) due to the sluggish global economy. The shift from conventional to disposable lenses for convenience and hygiene purposes contributed highly to growth in the area while the shift to online purchases negatively impacted value growth.

Euromonitor International's Contact Lenses in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Contact Lenses by Category: Volume 2011-2016

Table 2 Sales of Contact Lenses by Category: Value 2011-2016

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2011-2016

Table 4 Sales of Contact Lenses by Category: % Value Growth 2011-2016

Table 5 Sales of Contact Lense Solutions: Value 2011-2016

Table 6 Sales of Contact Lense Solutions: % Value Growth 2011-2016

Table 7 Sales of Contact Lenses by Type: % Value 2011-2016

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2011-2016

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2011-2016

Table 10 Sales of Frequent Replacement Lenses (FRP) by Material: % Value
2011-2016

Table 11 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value
2011-2016

Table 12 NBO Company Shares of Contact Lenses: % Value 2011-2015

Table 13 LBN Brand Shares of Contact Lenses: % Value 2012-2015

Table 14 Distribution of Contact Lenses by Format: % Value 2011-2016

Table 15 Distribution of Contact Lense Solutions by Format: % Value 2011-2016

Table 16 Forecast Sales of Contact Lenses by Category: Volume 2016-2021

Table 17 Forecast Sales of Contact Lenses by Category: Value 2016-2021

Table 18 Forecast Sales of Contact Lenses by Category: % Volume Growth
2016-2021

Table 19 Forecast Sales of Contact Lenses by Category: % Value Growth 2016-2021

Table 20 Forecast Sales of Contact Lense Solutions: Value 2016-2021

Table 21 Forecast Sales of Contact Lense Solutions: % Value Growth 2016-2021

Executive Summary

Eyewear Records Slow Growth in 2016

Fast Fashion Optical Stores Drive Volume Sales

Speciality Lenses Fuelling Unit Prices

Internet Retailing Continues To Gain Popularity in 2016

Eyewear Expected To Record Positive Growth Over Forecast Period

Key Trends and Developments

Myopia Continues To Boom in Singapore

Aging Population Fuels Need for Higher Eye Care Standards

Growing Presence of Foreign Optical Retailers

Market Data

Table 22 Sales of Eyewear by Category: Volume 2011-2016

Table 23 Sales of Eyewear by Category: Value 2011-2016

Table 24 Sales of Eyewear by Category: % Volume Growth 2011-2016

Table 25 Sales of Eyewear by Category: % Value Growth 2011-2016

Table 26 NBO Company Shares of Eyewear: % Value 2011-2015

Table 27 LBN Brand Shares of Eyewear: % Value 2012-2015

Table 28 Distribution of Eyewear by Format: % Value 2011-2016

Table 29 Forecast Sales of Eyewear by Category: Volume 2016-2021

Table 30 Forecast Sales of Eyewear by Category: Value 2016-2021

Table 31 Forecast Sales of Eyewear by Category: % Volume Growth 2016-2021

Table 32 Forecast Sales of Eyewear by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Contact Lenses in Singapore

Product link: <https://marketpublishers.com/r/CA885260FE1EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA885260FE1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970