

Contact Lenses in Singapore

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Abstracts

Despite being the strongest growing category in eyewear, contact lenses recorded weaker current value growth in 2016 than in 2014 and 2015 (7% vs. 15% and 14%) due to the sluggish global economy. The shift from conventional to disposable lenses for convenience and hygiene purposes contributed highly to growth in the area while the shift to online purchases negatively impacted value growth.

Euromonitor International's Contact Lenses in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Eyewear Records Slow Growth in 2016

Fast Fashion Optical Stores Drive Volume Sales

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Eyewear Expected To Record Positive Growth Over Forecast Period

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