

Contact Lenses in Canada

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Abstracts

In Canada, contact lenses registered 5% current value growth in 2016 to reach C\$324 million. Growth was largely driven by the positive performance of frequent replacement lenses, which had a 73% value share in 2016. Not only are frequent replacement lenses available in many different brands and prescription types but they are preferred by users due to their convenience and comfort as options for vision correction. In particular, this consumer segment demands comfortable and convenient solutions...

Euromonitor International's Contact Lenses in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONTACT LENSES IN CANADA

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Contact Lenses by Category: Volume 2011-2016

Table 2 Sales of Contact Lenses by Category: Value 2011-2016

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2011-2016

Table 4 Sales of Contact Lenses by Category: % Value Growth 2011-2016

Table 5 Sales of Contact Lens Solutions: Value 2011-2016

Table 6 Sales of Contact Lens Solutions: % Value Growth 2011-2016

Table 7 Sales of Contact Lenses by Type: % Value 2011-2016

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2011-2016

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2011-2016

Table 10 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2011-2016

Table 11 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2011-2016

Table 12 NBO Company Shares of Contact Lenses: % Value 2011-2015

Table 13 LBN Brand Shares of Contact Lenses: % Value 2012-2015

Table 14 Distribution of Contact Lenses by Format: % Value 2011-2016

Table 15 Distribution of Contact Lens Solutions by Format: % Value 2011-2016

Table 16 Forecast Sales of Contact Lenses by Category: Volume 2016-2021

Table 17 Forecast Sales of Contact Lenses by Category: Value 2016-2021

Table 18 Forecast Sales of Contact Lenses by Category: % Volume Growth 2016-2021

Table 19 Forecast Sales of Contact Lenses by Category: % Value Growth 2016-2021

Table 20 Forecast Sales of Contact Lens Solutions: Value 2016-2021

Table 21 Forecast Sales of Contact Lens Solutions: % Value Growth 2016-2021

Executive Summary

Eyewear Market in Canada Shows Consistent Growth in 2016

Convenience, Comfort, and Innovation Drive Sales of Eyewear in 2016

Competitive Landscape in Canada Remains Stable

Optical Shops Remains the Most Important Sales Channel, Although Internet Retailing Is Increasing

Eyewear Is Expected To See Further Growth

Key Trends and Developments

Vision Problems Continue To Rise in Canada

Eyewear Products Are Mostly Bought at Optical Shops, Although Internet Retailing Is Increasing

Better Services, Promotions, and Styles Gain Share

Market Data

Table 22 Sales of Eyewear by Category: Volume 2011-2016

Table 23 Sales of Eyewear by Category: Value 2011-2016

Table 24 Sales of Eyewear by Category: % Volume Growth 2011-2016

Table 25 Sales of Eyewear by Category: % Value Growth 2011-2016

Table 26 NBO Company Shares of Eyewear: % Value 2011-2015

Table 27 LBN Brand Shares of Eyewear: % Value 2012-2015

Table 28 Distribution of Eyewear by Format: % Value 2011-2016

Table 29 Forecast Sales of Eyewear by Category: Volume 2016-2021

Table 30 Forecast Sales of Eyewear by Category: Value 2016-2021

Table 31 Forecast Sales of Eyewear by Category: % Volume Growth 2016-2021

Table 32 Forecast Sales of Eyewear by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 1 Research Sources

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