

# Consumers in 2022

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## Abstracts

The consumer landscape of 2022 will be characterised by a strong rebound in consumer expenditure on hotels and catering, transport, and leisure and recreation, as pent-up demand is released. On the whole, global consumer expenditure is set to grow by 4.5% year-on-year in real terms in 2022. Western Europe is expected to lead with the fastest consumer spending growth, reflecting a strong recovery in the region's consumer activity.

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