+44 20 8123 2220
info@marketpublishers.com

Consumer Lifestyles in Venezuela

https://marketpublishers.com/r/C9B19D77572EN.html
Date: September 2014
Pages: 56
Price: US$ 2,100.00 (Single User License)
ID: C9B19D77572EN

Abstracts

With one in four Venezuelans officially poor and one in ten living in extreme poverty, many consumers are having a tough time making ends meet, particularly with inflation running at 56%. Regardless, consumption levels remain high as consumers snap up goods in anticipation of supply issues. Imported goods are far cheaper than domestic goods, resulting in imports accounting for more than 60% of those consumed.

Euromonitor's Consumer Lifestyles in Venezuela report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Top Five Consumer Trends
Inflationary Pressure Curbs Consumer Spending
Young Consumers Drawn To Social Networking Sites
Scarcity of Staple Goods Is Changing Consumption Habits
Consumers Spending More With Credit Cards
Consumers Increasingly Shop Online To Get Around Burdensome Exchange Controls
Consumer Segmentation
Babies and Infants
Kids
Tweenagers
Teens
Young Adults
Middle Youth
Mid-lifers
Late-lifers
Table 1 Consumer Segmentation and Population Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 1 Population Aged 15-64 Compared with Old-Age Dependency Ratio 2000-2020
Housing and Households
Home Ownership
Household Profiles
Running Costs
Table 2 Housing and Households Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 2 Number of Households by Disposable Income Bracket 2005, 2010, 2016
Money and Savings
Attitudes Toward Payment Methods
Savings
Loans and Mortgages
Table 3 Money and Savings Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 3 Consumer Lending Compared with Savings and Savings Ratio 2000-2016
Eating and Drinking
Eating Habits
Drinking Habits
Table 4 Eating and Drinking Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 4 Real Growth in Consumer Expenditure Compared with Real Growth in Consumer Expenditure on Food and Alcoholic Drinks 2000-2016
Grooming and Fashion

+44 20 8123 2220
info@marketpublishers.com

Perceptions of Beauty
Female Grooming
Male Grooming
Fashion Trends
Table 5 Grooming and Fashion Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 5 Real Growth in Consumer Expenditure Compared with Real Growth in Consumer Expenditure on Clothing, Footwear and Personal Care 2000-2016
Health and Wellness
Attitudes To Health and Well-being
Obesity
Attitudes To Smoking
Table 6 Health and Wellness Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 6 Real Growth in Public and Private Expenditure on Health Compared with Healthy Life Expectancy at Birth 2000-2013
Shopping Habits
Main Household Shop
Shopping for Big-ticket Items
Personal Shopping
Shopping Online
Table 7 Shopping Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 7 Index of Retail Sales through Discounters, Supermarkets and Internet Retailing 2000-2016
Leisure and Recreation
Staying in
Going Out
Sport and Fitness
Vacations
Public Holidays, Celebrations and Gift-giving
Table 8 Leisure and Recreation Data 2000, 2005, 2011, 2012, 2013, 2016
Chart 8 Percentage of Households in Possession of Cable TV; Satellite TV System; Internet Enabled Computer; Mobile Telephone; Video Games Console 2000-2016
Getting Around
Private Transport
Public Transport
Commuting
Air Travel
Table 9 Transport Data: 2000, 2005, 2011, 2012, 2013, 2016
Chart 9 Real Growth in Consumer Expenditure Compared with Real Growth in Consumer Expenditure on Transport Services and Purchase of Cars, Motorcycles and

+44 20 8123 2220
info@marketpublishers.com

other Vehicles 2000-2016

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Consumer Lifestyles in Venezuela
Product link: https://marketpublishers.com/r/C9B19D77572EN.html
Price: US$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C9B19D77572EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970