

Consumer Lifestyles in Montenegro

URL:	https://marketpublishers.com/r/CBD5DDF9CB2EN.html
Date:	February 23, 2011
Pages:	55
Price:	US\$ 2,100.00
ID:	CBD5DDF9CB2EN

Montenegro has been affected by the global recession and as a young country that gained its independence in 2006, Montenegro is struggling to sustain its economy and to provide a better quality of life for its citizens. As average monthly incomes are insufficient to cover the basic needs of a family there has been a shift in consumer behaviour. The trend of thrift buying emerged and many consumers started switching to cheaper products in order to be able to cover their basic needs.

Euromonitor's Consumer Lifestyles in Montenegro report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Consumer Lifestyles market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Consumer Lifestyles in Montenegro
Euromonitor International
February 2011

LIST OF CONTENTS AND TABLES

Structure of the Report
Consumer Trends
Older Population Looking After Themselves
Modern Vs. Old-fashioned
Growing Demand for New Technology

Impact of the Global Recession

Thriving Tourist Industry Causes Real Estate Boom

Consumer Segmentation

Babies and Infants

Kids

Tweenagers

Teens

Twenty-somethings

Thirty-somethings

Middle-aged Adults

Older Population

Table 1 Consumer Segmentation: 2005-2009

Table 2 Consumer Segmentation: 2010-2020

People

Population

Marital Status

Town Or Country

Table 3 Population by Age: 2005-2009

Table 4 Population by Age: 2010-2020

Table 5 Male Population by Age: 2005-2009

Table 6 Male Population by Age: 2010-2020

Table 7 Female Population by Age: 2005-2009

Table 8 Female Population by Age: 2010-2020

Table 9 Population by Ethnic Groups: 2005-2009

Table 10 Population by Ethnic Groups: 2010-2020

Table 11 Population by Marital Status: 2005-2009

Table 12 Population by Marital Status: 2010-2020

Table 13 Marriage and Divorce Rates/Average Age at First Marriage: 2005-2009

Table 14 Population by Urban/Rural Location and Population Density: 2005-2009

Table 15 Population by Urban/Rural Location and Population Density: 2010-2020

Table 16 Population by Major Cities: 2005-2009

Table 17 Population by Major Cities: 2010-2020

Home Ownership

Running Costs

Shopping for Household Goods

Possession of Household Durables

DIY and Gardening

Pet Ownership

Table 18 Running Costs: 2005-2009

Table 19 Possession of Household Durables: 2005-2009

Table 20 Possession of Household Durables: 2010-2020

Income

Average Income

Average Income by Age

Consumer Expenditure

Living Costs

Table 21 Consumer Expenditure by Broad Category (Current Value): 2005-2009

Table 22 Consumer Expenditure by Broad Category (Constant 2009 Value): 2005-2009

Table 23 Consumer Expenditure by Broad Category (Constant 2009 Value): 2010-2020

Work

Working Conditions

Commuting

Working Women

Alternative Work Options

Retirement

Unemployment

Table 24 Employed Population: 2005-2009

Table 25 Employed Population: 2010-2020

Table 26 Unemployed Population: 2005-2009

Table 27 Unemployed Population: 2010-2020

Learning

School Life

University Life

Adult Learning

Table 28 School Students: 2005-2009

Table 29 Graduates: 2005-2009

Table 30 Higher Education Students: 2005-2009

Eating (including Soft Drinks)

Shopping for Food and Drinks

Dining in

Dining Out

Café Culture

Table 31 Consumer Expenditure on Food (Current Value): 2005-2009

Table 32 Consumer Expenditure on Food (Constant 2009 Value): 2005-2009

Table 33 Consumer Expenditure on Food (Constant 2009 Value): 2010-2020

Table 34 Consumer Expenditure on Non-Alcoholic Beverages (Current Value): 2005-2009

Table 35 Consumer Expenditure on Non-Alcoholic Beverages (Constant 2009 Value): 2005-2009

Table 36 Consumer Expenditure on Non-Alcoholic Beverages (Constant 2009 Value): 2010-2020

Table 37 Consumer Foodservice by Type (Current Value): 2005-2009

Table 38 Consumer Foodservice by Type (Constant 2009 Value): 2005-2009

Drinking

Drinking Habits

Shopping for Alcoholic Beverages

Table 39 Consumer Expenditure on Alcoholic Beverages and Tobacco (Current Value): 2005-2009

Table 40 Consumer Expenditure on Alcoholic Beverages and Tobacco (Constant 2009 Value): 2005-2009

Table 41 Consumer Expenditure on Alcoholic Beverages and Tobacco (Constant 2009 Value): 2010-2020

Smoking

Smoking Habits

Shopping for Cigarettes and Tobacco

Personal Appearance

Shopping for Toiletries and Cosmetics

Attitudes Towards Hair and Beauty

Table 42 Expenditure on Cosmetics and Toiletries (Current Value): 2005-2009

Table 43 Expenditure on Cosmetics and Toiletries (Constant 2009 Value): 2005-2009

Fashion

Fashion Trends

Shopping for Clothes, Shoes and Luxury Goods

Table 44 Consumer Expenditure on Clothing and Footwear (Current Value): 2005-2009

Table 45 Consumer Expenditure on Clothing and Footwear (Constant 2009 Value): 2005-2009

Table 46 Consumer Expenditure on Clothing and Footwear (Constant 2009 Value): 2010-2020

Health and Wellness

Healthcare

Health and Well-being

Sport and Fitness

Nutrition

Home Medication and Vitamins

Table 47 Health Expenditure: 2005-2009

Table 48 Healthy Life Expectancy at Birth: 2005-2009

Table 49 Consumer Expenditure on Health and Wellness (Current Value): 2005-2009

Table 50 Consumer Expenditure on Health and Wellness (Constant 2009 Value): 2005-2009

Leisure and Recreation**Staying in****Going Out****Public Holidays, Celebrations and Gift-giving Occasions****Culture****Holidays**

Table 51 Household Possession of Cable TV and Satellite TV: 2005-2009

Table 52 Household Possession of Cable TV and Satellite TV: 2010-2020

Table 53 Cinema Attendances: 2005-2009

Table 54 Consumer Expenditure on Package Holidays (Current Value): 2005-2009

Table 55 Consumer Expenditure on Package Holidays (Constant 2009 Value): 2005-2009

Table 56 Consumer Expenditure on Package Holidays (Constant 2009 Value): 2010-2020

Consumer Technology**In-home Technology****Portable Technology****E-commerce and M-commerce**

Table 57 Household Possession of Broadband Internet-Enabled Computers, DVD Players and Video Game Consoles: 2005-2009

Table 58 Household Possession of Broadband Internet-Enabled Computers, DVD Players and Video Game Consoles: 2010-2020

Table 59 Household Possession of Mobile Telephones and Mobile Telephone Calls: 2005-2009

Table 60 Household Possession of Mobile Telephones and Mobile Telephone Calls: 2010-2020

Table 61 Internet Retailing (Current Value): 2005-2009

Table 62 Internet Retailing (Constant 2009 Value): 2005-2009

Transport**Getting Around****Air Travel**

Table 63 Household Possession of Passenger Vehicles: 2005-2009

Table 64 Household Possession of Passenger Vehicles: 2010-2020

Table 65 Consumer Expenditure on Transport Services (Current Value): 2005-2009

Table 66 Consumer Expenditure on Transport Services (Constant 2009 Value): 2005-2009

Table 67 Consumer Expenditure on Transport Services (Constant 2009 Value): 2010-2020

Money**Savings****Loans and Mortgages****Credit**

Table 68 Consumer Loans, Mortgages and Credit (Current Value): 2005-2009

Table 69 Consumer Loans, Mortgages and Credit (Constant 2009 Value): 2005-2009

Table 70 Financial Cards in Circulation: 2005-2009

I would like to order:

Product name: Consumer Lifestyles in Montenegro
Product link: <https://marketpublishers.com/r/CBD5DDF9CB2EN.html>
Product ID: CBD5DDF9CB2EN
Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/CBD5DDF9CB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**