

Consumer Lifestyles in Israel

<https://marketpublishers.com/r/CEEBDD1B342EN.html>

Date: April 2017

Pages: 39

Price: US\$ 2,100.00 (Single User License)

ID: CEEBDD1B342EN

Abstracts

The rising cost of living combined with rising house prices has squeezed the budgets of many Israeli households. Regardless, consumer spending on dining out, holidays and other discretionary items continues to rise, often buttressed by consumer borrowing which has led to high levels household debt. At the same time, consumers are certainly more price-conscious and when they shop they continually seek out lower prices, behaviour that has driven robust growth in internet retailing.

Euromonitor's Consumer Lifestyles in Israel report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Lifestyles in Israel

Chart 1 Consumer Lifestyles in 2017

Top Five Consumer Trends

Consumers Use Credit To Fuel Spending

Online Shopping Increases As Consumers Look for Lower Prices

High Demand for Healthier Food Products

Consumers Rely on Their Smartphones

Fashionable Consumers Leaving the Malls and Going To Retail Parks

Consumer Segmentation

Babies and Infants

Chart 2 Number of Babies and Infants (Aged 0-2) and Average Age at Childbirth
Kids

Chart 3 Number of Kids (Aged 3-8)

Tweenagers

Chart 4 Distribution of Tweens (Aged 9-12)

Teens

Chart 5 Distribution of Teens (Aged 13-17)

Young Adults

Chart 6 Distribution of Young Adults (Aged 18-19) and Age at First Marriage

Middle Youth

Chart 7 Distribution of Middle Youth (Aged 30-44)

Mid-lifers

Chart 8 Number of Mid-Lifers (Aged 45-59)

Later-lifers

Chart 9 Number of Later-Lifers (Aged 60+) and Life Expectancy

Eating and Drinking

Eating Habits

Chart 10 Consumer Spending on Food and Non-Alcoholic Drinks: 2016

Drinking Habits

Case Study: Low-cost Hafuch Strikes A Chord With Price-conscious Consumers

Chart 11 Consumer Spending on Beer, Wines and Spirits: 2016

Healthy and Ethical Living

Attitudes To Health and Wellbeing

Chart 12 Consumer Expenditure on Personal Health: 2016

Ethical Living

Chart 13 Obese and Overweight Population by Gender: 2000-2016

Sport and Fitness

Chart 14 Percentage of Households Owning a Bicycle: 2016
House and Home

Home Ownership

Chart 15 Overview of Households: 2016

Household Profiles

Chart 16 Households by Type, Occupants, and Pet Ownership

Running Costs

Chart 17 Running Costs per Household: 2016

Leisure and Recreation

Leisure Time

Vacations

Chart 18 Holiday Time: 2016

Opportunities for Celebrations and Gift-giving

Technology

the Internet

Chart 19 Accessing the Internet: 2016

Attitudes Towards Social Media and Networking

Grooming and Appearance

Investing in Yourself: Female Personal Grooming and Hygiene

Chart 20 Consumer Expenditure on Personal Appearance: 2016

Investing in Yourself: Male Personal Grooming and Hygiene

Style Icons and Celebrity Influences

Shopping

Main Household Shop

Chart 21 Main Household Shop by Retailer Type: 2016

Shopping for Big-ticket Items

Shopping Online

Chart 22 Internet Retail Spending: 2016

Spending and Saving

Attitudes Towards Spending

Attitudes Towards Savings

Attitudes Towards Loans

Chart 23 Key Spending and Savings Measures: 2016

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