

Consumer Foodservice - Spain

<https://marketpublishers.com/r/C1A416FF88AEN.html>

Date: August 2010

Pages: 109

Price: US\$ 2,100.00 (Single User License)

ID: C1A416FF88AEN

Abstracts

Poor economic performance hampered the performance of CFS sales in 2009. The dramatic unemployment rate of over 19% constrained average disposable incomes in Spain and has resulted in a reduction in the amount of money Spaniards use for outside the home expenditure, thereby damaging overall CFS performance. Moreover, during 2009 a high number of consumers shifted their consumption from full-service restaurants to cheaper options such as fast food outlets whose sales showed reasonable...

Euromonitor International's Consumer Foodservice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type and Chained/Independent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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