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Consumer Electronics in the Czech Republic

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Abstracts

The overwhelming optimism brought forth by end of the COVID-19 pandemic has been quickly hampered by a period of high inflation, rising energy costs and the war in Ukraine. Amid this climate, consumer electronics is witnessing a sizeable contraction in retail volume sales, while current value sales has been pulled up by inflation and rising unit prices across nearly all sub-categories. A combination of components shortages, transportation bottlenecks and rising shipping costs has inflated input...

Euromonitor International's Consumer Electronics in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

CONSUMER ELECTRONICS IN THE CZECH REPUBLIC
EXECUTIVE SUMMARY
Consumer electronics in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?
MARKET DATA
Table 1 Sales of Consumer Electronics by Category: Volume 2018-2023
Table 2 Sales of Consumer Electronics by Category: Value 2018-2023
Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
Table 4 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
Table 7 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
Table 9 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
Table 10 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources
COMPUTERS AND PERIPHERALS IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Monitors face weaker growth as retail demand slows
Business desktops show resilience as consumers make cut backs
HP strengthens its position in visual and audio to meet demands of hybrid working
PROSPECTS AND OPPORTUNITIES
Tablets to lose further ground followed by printers
Laptops and monitors to bounce back as early as 2024
B2B is likely to see faster recovery in sales
CATEGORY DATA
Table 12 Sales of Computers and Peripherals by Category: Volume 2018-2023
Table 13 Sales of Computers and Peripherals by Category: Value 2018-2023

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023
Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023
Table 16 Sales of Computers by Category: Business Volume 2018-2023
Table 17 Sales of Computers by Category: Business Value MSP 2018-2023
Table 18 Sales of Computers by Category: Business Volume Growth 2018-2023
Table 19 Sales of Computers by Category: Business Value MSP Growth 2018-2023
Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023
Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023
Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2018-2023
Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028
Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2023-2028
Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028
Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028
Table 27 Forecast Sales of Computers by Category: Business Volume 2023-2028
Table 28 Forecast Sales of Computers by Category: Business Value MSP 2023-2028
Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2023-2028
Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028
IN-CAR ENTERTAINMENT IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Manufacturers limit development as in-car entertainment falls into long-term decline
Innovation and large screens add some impetus to sales
High inflation further hampers demand
PROSPECTS AND OPPORTUNITIES
Bleak future for in-car entertainment
E-commerce to bounce back after store-based revival
Potential boost for demand via second-hand cars will not be enough to generate volume growth
CATEGORY DATA
Table 31 Sales of In-Car Entertainment by Category: Volume 2018-2023
Table 32 Sales of In-Car Entertainment by Category: Value 2018-2023
Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023
Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2018-2023

Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2019-2023
Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023
Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2018-2023
Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028
Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2023-2028
Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028
Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028
HOME AUDIO AND CINEMA IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Outdoor lifestyles and out-of-home entertainment impacts sales of home audio and cinema
Competing substitutes hinder growth of home and audio
Vinyl players and soundbars help to cushion decline
PROSPECTS AND OPPORTUNITIES
Outlook continues to be gloomy for home audio and cinema
Premium products will keep the category afloat
E-commerce will remain the dominant channel
CATEGORY DATA
Table 42 Sales of Home Audio and Cinema by Category: Volume 2018-2023
Table 43 Sales of Home Audio and Cinema by Category: Value 2018-2023
Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023
Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023
Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023
Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023
Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023
Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028
Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028
Table 51 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028
Table 52 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028
HOME VIDEO IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Innovative features drive demand for premium TVs
EU regulations on power consumption prove difficult for 8K TVs

OLED TVs gradually become more affordable
PROSPECTS AND OPPORTUNITIES
Sustainability will play increasing role in coming years
E-commerce and omni-channel options to gain further popularity in coming years
Online streaming services continue to supress sales of video players
CATEGORY DATA
Table 53 Sales of Home Video by Category: Volume 2018-2023
Table 54 Sales of Home Video by Category: Value 2018-2023
Table 55 Sales of Home Video by Category: % Volume Growth 2018-2023
Table 56 Sales of Home Video by Category: % Value Growth 2018-2023
Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023
Table 58 NBO Company Shares of Home Video: % Volume 2019-2023
Table 59 LBN Brand Shares of Home Video: % Volume 2020-2023
Table 60 Distribution of Home Video by Channel: % Volume 2018-2023
Table 61 Forecast Sales of Home Video by Category: Volume 2023-2028
Table 62 Forecast Sales of Home Video by Category: Value 2023-2028
Table 63 Forecast Sales of Home Video by Category: % Volume Growth 2023-2028
Table 64 Forecast Sales of Home Video by Category: % Value Growth 2023-2028
Table 65 Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028
IMAGING DEVICES IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Digital cameras continue to struggle
Recovery of digital camcorders stalled by economic factors
Demand for action cameras supported by affordable brands and desire to create good social media content
PROSPECTS AND OPPORTUNITIES
Consumer base for digital cameras set to shrink further
Distribution to be limited to specialists and e-commerce
Competitive landscape likely to consolidate
CATEGORY DATA
Table 66 Sales of Imaging Devices by Category: Volume 2018-2023
Table 67 Sales of Imaging Devices by Category: Value 2018-2023
Table 68 Sales of Imaging Devices by Category: % Volume Growth 2018-2023
Table 69 Sales of Imaging Devices by Category: % Value Growth 2018-2023
Table 70 NBO Company Shares of Imaging Devices: % Volume 2019-2023
Table 71 LBN Brand Shares of Imaging Devices: % Volume 2020-2023
Table 72 Distribution of Imaging Devices by Channel: % Volume 2018-2023

Table 73 Forecast Sales of Imaging Devices by Category: Volume 2023-2028
Table 74 Forecast Sales of Imaging Devices by Category: Value 2023-2028
Table 75 Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028
Table 76 Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028
PORTABLE PLAYERS IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Wireless speakers is driver for entire category
Other portable media players sees positive signs from clock radios
ECG MP3 player wins product of the year award
PROSPECTS AND OPPORTUNITIES
E-readers to be slowly replaced by smartphones
Future growth of wireless speakers to be supported by smart homes and smartphones
Alza.cz will continue to expand its private label with AlzaPower smart speakers
CATEGORY DATA
Table 77 Sales of Portable Players by Category: Volume 2018-2023
Table 78 Sales of Portable Players by Category: Value 2018-2023
Table 79 Sales of Portable Players by Category: % Volume Growth 2018-2023
Table 80 Sales of Portable Players by Category: % Value Growth 2018-2023
Table 81 NBO Company Shares of Portable Players: % Volume 2019-2023
Table 82 LBN Brand Shares of Portable Players: % Volume 2020-2023
Table 83 Distribution of Portable Players by Channel: % Volume 2018-2023
Table 84 Forecast Sales of Portable Players by Category: Volume 2023-2028
Table 85 Forecast Sales of Portable Players by Category: Value 2023-2028
Table 86 Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028
Table 87 Forecast Sales of Portable Players by Category: % Value Growth 2023-2028
MOBILE PHONES IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Smartphone sales to slow down again
Newcomers continue to gain volume share
T-Mobile launches own brand of smartphones
PROSPECTS AND OPPORTUNITIES
New EU regulations on ports will take effect in two years with major impact on Apple
Premium smartphones to gain ground
Omni-channel to see the strongest growth
CATEGORY DATA
Table 88 Sales of Mobile Phones by Category: Volume 2018-2023
Table 89 Sales of Mobile Phones by Category: Value 2018-2023

Table 90 Sales of Mobile Phones by Category: % Volume Growth 2018-2023
Table 91 Sales of Mobile Phones by Category: % Value Growth 2018-2023
Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2020-2023
Table 93 NBO Company Shares of Mobile Phones: % Volume 2019-2023
Table 94 LBN Brand Shares of Mobile Phones: % Volume 2020-2023
Table 95 Distribution of Mobile Phones by Channel: % Volume 2018-2023
Table 96 Forecast Sales of Mobile Phones by Category: Volume 2023-2028
Table 97 Forecast Sales of Mobile Phones by Category: Value 2023-2028
Table 98 Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028
Table 99 Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028
Table 100 Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028
WEARABLE ELECTRONICS IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Wearable electronics comes under pressure
Calling with an Apple Watch without an iPhone is now possible on O2 network
Fitbit smartwatch loses share due to downgrading quality and features
PROSPECTS AND OPPORTUNITIES
Wearable electronics set to benefit from economic recovery and health trend
Polarisation expected between premium and lower-end devices
E-commerce will remain an important channel for wearable electronics
CATEGORY DATA
Table 101 Sales of Wearable Electronics by Category: Volume 2018-2023
Table 102 Sales of Wearable Electronics by Category: Value 2018-2023
Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
Table 104 Sales of Wearable Electronics by Category: % Value Growth 2018-2023
Table 105 NBO Company Shares of Wearable Electronics: % Volume 2019-2023
Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2020-2023
Table 107 Distribution of Wearable Electronics by Channel: % Volume 2018-2023
Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
Table 109 Forecast Sales of Wearable Electronics by Category: Value 2023-2028
Table 110 Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
Table 111 Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028
HEADPHONES IN THE CZECH REPUBLIC
KEY DATA FINDINGS
2023 DEVELOPMENTS
Weaker demand for smartphones impacts headphones category

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Smartphones without audio jacks support sales of TWS earbuds
Headphone category is dominated by premium brands
PROSPECTS AND OPPORTUNITIES
Fragmentation to continue as competition heats up
E-commerce to remain essential distribution channel
TWS will continue to fuel entire headphone category
CATEGORY DATA
Table 112 Sales of Headphones by Category: Volume 2018-2023
Table 113 Sales of Headphones by Category: Value 2018-2023
Table 114 Sales of Headphones by Category: % Volume Growth 2018-2023
Table 115 Sales of Headphones by Category: % Value Growth 2018-2023
Table 116 NBO Company Shares of Headphones: % Volume 2019-2023
Table 117 LBN Brand Shares of Headphones: % Volume 2020-2023
Table 118 Distribution of Headphones by Channel: % Volume 2018-2023
Table 119 Forecast Sales of Headphones by Category: Volume 2023-2028
Table 120 Forecast Sales of Headphones by Category: Value 2023-2028
Table 121 Forecast Sales of Headphones by Category: % Volume Growth 2023-2028
Table 122 Forecast Sales of Headphones by Category: % Value Growth 2023-2028

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