

Consumer Credit in Mexico

https://marketpublishers.com/r/CAB43FC7FE5EN.html Date: November 2023 Pages: 15 Price: US\$ 990.00 (Single User License) ID: CAB43FC7FE5EN

Abstracts

Consumer credit is set to show continued consistent robust growth in gross lending in 2023, driven by improving employment and business performance, and wages that continue to recover in the wake of the pandemic. However, growth will encounter limitations, due to the constrained capacity to repay, particularly in the face of rising prices for essential goods. Therefore, while consumer credit is anticipated to maintain its upwards trajectory, it will be subject to constraints imposed by the abili...

Euromonitor International's Consumer Credit in Mexico report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Credit market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Consumer Credit in Mexico Euromonitor International November 2023 List Of Contents And Tables CONSUMER CREDIT IN MEXICO KEY DATA FINDINGS

2023 DEVELOPMENTS

Improvements in wages and employment drive performance of consumer credit Fintechs and financial inclusion driving consumer credit in Mexico Interest rate hikes to curb inflation PROSPECTS AND OPPORTUNITIES Promotional programmes will continue driving consumption in Mexico The entry of digital players will continue, boosting financial inclusion Higher security standards and financial services with streamlined requirements will drive growth in consumer credit CATEGORY DATA Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023 Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023 Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023 Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023 Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028 Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028 Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028 Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028 CONSUMER LENDING IN MEXICO EXECUTIVE SUMMARY Consumer lending in 2023: The big picture

2023 KEY TRENDS

Fintechs and digital banking boost inclusion



Promotional and loyalty programmes drive Mexican consumption Eco-friendly real estate offered with enhanced mortgage terms What next for consumer lending? MARKET DATA Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023 Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023 Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023 Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023 Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023 Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023 Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023 Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023 Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028 Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028 Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028 Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources



I would like to order

Product name: Consumer Credit in Mexico

Product link: https://marketpublishers.com/r/CAB43FC7FE5EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CAB43FC7FE5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970