

Consumer Credit in Malaysia

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Abstracts

In 2021 and 2022, many local consumers used personal loans when faced with unplanned expenses or a personal financial emergency. Malaysian banks were very active in offering personal loans to individuals, providing flexible repayments and offering longer repayment terms when required. The ongoing economic uncertainty in Malaysia is expected to see more efforts by banks to stimulate personal loans over 2023. However, while some local consumers chose to avail themselves of the 6-month moratorium o...

Euromonitor International's Consumer Credit in Malaysia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Credit market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Credit in Malaysia

Euromonitor International

November 2023

List Of Contents And Tables

CONSUMER CREDIT IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Macroeconomic and environmental factors causing a mixed reaction in outstanding loans in Malaysia

Continuous rise in Buy Now Pay Later (BNPL) players caters to e-commerce shopping players

Growing trend of electric vehicles (EVs) leads to the launch of customised hire purchase loans to cater to EV owners

PROSPECTS AND OPPORTUNITIES

Higher interest rates threaten consumer credit demand

Personal lending and auto lending and durables to see development and growth but durables lending is likely to stagnate

Government to increase regulation of Buy Now Pay Later (BNPL)

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

CONSUMER LENDING IN MALAYSIA

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 KEY TRENDS

Mortgages/housing continues to enjoy healthy value growth as the government aids first-time home buyers

Buy Now Pay Later trend strengthens with new players

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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