

# Consumer Credit in Indonesia

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## Abstracts

Consumer credit gross lending has experienced further strong growth in 2023, along similar lines to the previous year. The main factor behind this growth has been the improvement in economic conditions as a result of increased community mobility since the removal of restrictions imposed to limit the spread of COVID-19, as well as promotional activities by players. The end of the year has been a key period for disbursing consumer credit, in the form of home renovation/refurbishment loans, for exa...

Euromonitor International's Consumer Credit in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Credit market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Consumer Credit in Indonesia

Euromonitor International

November 2023

List Of Contents And Tables

CONSUMER CREDIT IN INDONESIA

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Increased consumer mobility drives growth

VAT cut supports demand for electric cars

Low interest rates support strength of Bank Central Asia

PROSPECTS AND OPPORTUNITIES

Middle class consumers to turn to personal loans

Buy Now Pay Later to see further, though decelerated, growth

Kredivo optimistic about BNPL, but conscious of threats

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth  
2018-2023

Table 3 Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value  
2023-2028

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth  
2023-2028

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth  
2023-2028

CONSUMER LENDING IN INDONESIA

EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

### 2023 KEY TRENDS

Emergence of Buy Now Pay Later

What next for consumer lending?

## MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 11 Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 Research Sources

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