

Consumer Appliances in the Netherlands

URL:	https://marketpublishers.com/r/C8368B14FBDEN.html
Date:	January 10, 2017
Pages:	142
Price:	US\$ 2,650.00
ID:	C8368B14FBDEN

Consumer appliances continued to benefit from the stable economic environment in the Netherlands in 2016 as more Dutch people were confident of their financial position during the year. This drove sales in both major appliances and small appliances, with both lower-end and premium brands benefiting from the prevailing positive economic conditions. Coupled with the positive movement in the housing market, this tremendously boosted sales in major appliances given that most consumers replace their...

Euromonitor International's Consumer Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Consumer Appliances market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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