

Consumer Trends Shaping the Designer Apparel and Footwear Industry

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Abstracts

Designer apparel and footwear, like the entire luxury industry, is facing a challenging time as globally consumer preferences shift from 'owning' to 'being', and technologies reinvent the way people consume fashion and engage with brands. This may seem to pose an immediate threat for designer brands, but can also create an opportunity for them to redefine luxury around personalisation, experiences and quality, while leveraging omnichannel strategies to better engage with consumers.

Euromonitor International's Consumer Trends Shaping the Designer Apparel and Footwear Industry global briefing offers an insight into the size and shape of the luxury goods industry, highlights buzz topics, emerging trends as well as pressing industry issues, their effects on luxury goods retailing in markets around the world and on the development of consumers' shopping patterns. Forecasts illustrate how the market is set to change and criteria for success. In short, it identifies the opportunity zones within luxury goods industry

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Cars, Luxury Eyewear, Luxury Hotels (5-star plus), Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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