

Consumer Lifestyles in Qatar

<https://marketpublishers.com/r/CB217478233EN.html>

Date: February 2015

Pages: 33

Price: US\$ 2,100.00 (Single User License)

ID: CB217478233EN

Abstracts

Qatari consumers have amongst the highest incomes in the world but they must deal with a high and growing cost of living. Nevertheless, consumer spending continues to increase. Close to 85% of the population are expats and this has influenced the products on offer in many retail establishments. Demand for luxury products continues to grow based on their popularity amongst Qatari nationals.

Euromonitor's Consumer Lifestyles in Qatar report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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