

Confectionery Packaging in the US

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Abstracts

After seeing dynamic growth in in 2021, in 2022 packaging volumes of confectionery turned to slight decline, returning to around the pre-pandemic level. Chocolate confectionery and gum continued to see rising packaging volumes in 2022, although sugar confectionery turned to decline after an exceptional year in 2021, which negatively impacted packaging volumes of relevant pack types, such as aluminium foil and flexible aluminium/paper.

Euromonitor International's Confectionery Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plastic pouches expected to increase pack type share for sugar confectionery

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