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Confectionery Packaging in Switzerland

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Abstracts

Confectionery packaging volumes saw their third successive year of decline in 2022. Some consumers have been turning away from products with a reputation for being high in sugar for health reasons. However, declines were not seen universally across categories. For instance, within chocolate confectionery, tablets saw growth in confectionery packaging volumes in Switzerland in 2021 and 2022, which can be attributed to tablets having a timeless and enduring appeal amongst consumers in the country.

Euromonitor International's Confectionery Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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