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Consumer Lending in China

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Abstracts

Demand for consumer lending is set to see a moderate rebound in 2023, as the pandemic has eased, and consumer spending has returned, especially on services and in other discretionary categories. However, growth in consumer lending in China is expected to be slow, following the sluggish growth of domestic consumption and an ongoing real estate crisis, which is raising concerns over the stability of the financial system. Consumers in China are also becoming more cautious about job security, and ha...

Euromonitor International's Consumer Lending in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Lending market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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