

Consumer Health in Ukraine

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Abstracts

Current value growth in 2021 is expected to be par with 2020, with the main story of 2021 in terms of consumer health is that purchasing decisions are for the most part still being influenced by COVID-19, as infection rates continue to rise.

Euromonitor International's Consumer Health in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER HEALTH IN UKRAINE

EXECUTIVE SUMMARY

Consumer health in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2016-2021

Table 2 Life Expectancy at Birth 2016-2021

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2016-2021

Table 4 Sales of Consumer Health by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Consumer Health: % Value 2017-2021

Table 6 LBN Brand Shares of Consumer Health: % Value 2018-2021

Table 7 Distribution of Consumer Health by Format: % Value 2016-2021

Table 8 Distribution of Consumer Health by Format and Category: % Value 2021

Table 9 Forecast Sales of Consumer Health by Category: Value 2021-2026

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2021-2026

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

COVID-19 still influencing consumer behaviour

Increasing price sensitivity

Leading players benefit from well-known brand names and strong advertisements

PROSPECTS AND OPPORTUNITIES

Growth returns to lower, normal levels over forecast period

Winners and losers over forecast period

Fierce battle between generics and branded over forecast period

CATEGORY DATA

Table 11 Sales of Analgesics by Category: Value 2016-2021

Table 12 Sales of Analgesics by Category: % Value Growth 2016-2021

Table 13 NBO Company Shares of Analgesics: % Value 2017-2021

Table 14 LBN Brand Shares of Analgesics: % Value 2018-2021

Table 15 Forecast Sales of Analgesics by Category: Value 2021-2026

Table 16 Forecast Sales of Analgesics by Category: % Value Growth 2021-2026

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

COVID-19 restrictions lower prevalence of common cold

Fragmentation continues with local companies leading through lower prices

Self-medication dampens value sales

PROSPECTS AND OPPORTUNITIES

COVID-19 has lasting impact

Oral decongestants and combination products drive value sales over forecast period

Quality over price key factor over forecast period

CATEGORY DATA

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2016-2021

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2016-2021

Table 19 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2017-2021

Table 20 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2021

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2021-2026

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2021-2026

DIGESTIVE REMEDIES IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Motion sickness remedies weakest performer, as travel still restricted

Traditional herbal remedies losing battle to OTC medicines

Multinationals lead digestive remedies with branded medicines, locals focus on generics

PROSPECTS AND OPPORTUNITIES

Steady growth over the forecast period

The ageing population will drive growth for digestive remedies

Lack of paediatric products offers growth opportunities

CATEGORY DATA

Table 23 Sales of Digestive Remedies by Category: Value 2016-2021

Table 24 Sales of Digestive Remedies by Category: % Value Growth 2016-2021

Table 25 NBO Company Shares of Digestive Remedies: % Value 2017-2021

Table 26 LBN Brand Shares of Digestive Remedies: % Value 2018-2021

Table 27 Forecast Sales of Digestive Remedies by Category: Value 2021-2026

Table 28 Forecast Sales of Digestive Remedies by Category: % Value Growth 2021-2026

DERMATOLOGICALS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dermatologicals largely unaffected by COVID-19

Multinationals have established a strong foothold in dermatologicals in Ukraine

Increased self-care benefits certain products

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

The ageing population of the country continues to support growth across the forecast period

Branded dermatologicals set to prevail over generics due to perceived efficacy and format innovations

CATEGORY DATA

Table 29 Sales of Dermatologicals by Category: Value 2016-2021

Table 30 Sales of Dermatologicals by Category: % Value Growth 2016-2021

Table 31 NBO Company Shares of Dermatologicals: % Value 2017-2021

Table 32 LBN Brand Shares of Dermatologicals: % Value 2018-2021

Table 33 LBN Brand Shares of Hair Loss Treatments: % Value 2018-2021

Table 34 Forecast Sales of Dermatologicals by Category: Value 2021-2026

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2021-2026

NRT SMOKING CESSATION AIDS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

High growth, though from a small base

Johnson & Johnson Ukraine remains the only player

Monopoly structure leads to high prices

PROSPECTS AND OPPORTUNITIES

Rosy outlook over the forecast period

Reduced smoking prevalence will lead to long term decline

More competition needed to stimulate growth

CATEGORY INDICATORS

Table 36 Number of Smokers by Gender 2016-2021

CATEGORY DATA

Table 37 Sales of NRT Smoking Cessation Aids by Category: Value 2016-2021

Table 38 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2016-2021

Table 39 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2017-2021

Table 40 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2018-2021

Table 41 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2021-2026

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2021-2026

SLEEP AIDS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Value growth lower than expected, in spite of increased sleeplessness

Tradition leads herbal products to be popular in Ukraine

Local brands of sleep aids attract Ukrainians with herbal ingredients

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Efficacy set to be more important than price for consumers with rising incomes

Players continue to innovate

CATEGORY DATA

Table 43 Sales of Sleep Aids: Value 2016-2021

Table 44 Sales of Sleep Aids: % Value Growth 2016-2021

Table 45 NBO Company Shares of Sleep Aids: % Value 2017-2021

Table 46 LBN Brand Shares of Sleep Aids: % Value 2018-2021

Table 47 Forecast Sales of Sleep Aids: Value 2021-2026

Table 48 Forecast Sales of Sleep Aids: % Value Growth 2021-2026

EYE CARE IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Eye care largely unaffected by COVID-19

Farmak retains lead, but otherwise multinationals dominate

Rx medicines and traditional herbs dampen value growth

PROSPECTS AND OPPORTUNITIES

Moderate value growth over forecast period

Standard eye care set to be boosted by the ageing population

New products and advertising necessary to avoid consumer switches to Rx brands

CATEGORY DATA

Table 49 Sales of Eye Care by Category: Value 2016-2021

Table 50 Sales of Eye Care by Category: % Value Growth 2016-2021

Table 51 NBO Company Shares of Eye Care: % Value 2017-2021

Table 52 LBN Brand Shares of Eye Care: % Value 2018-2021

Table 53 Forecast Sales of Eye Care by Category: Value 2021-2026

Table 54 Forecast Sales of Eye Care by Category: % Value Growth 2021-2026

WOUND CARE IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Limited recovery in 2021

Value share of Veropharm plummets, as consumers prioritise affordability

Sticking plasters/adhesive bandages is the most popular wound care format

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Shares expected to remain stable as consumer purchasing habits unlikely to change

Price remains an important factor, although quality is increasingly significant

CATEGORY DATA

Table 55 Sales of Wound Care by Category: Value 2016-2021

Table 56 Sales of Wound Care by Category: % Value Growth 2016-2021

Table 57 NBO Company Shares of Wound Care: % Value 2017-2021

Table 58 LBN Brand Shares of Wound Care: % Value 2018-2021

Table 59 Forecast Sales of Wound Care by Category: Value 2021-2026

Table 60 Forecast Sales of Wound Care by Category: % Value Growth 2021-2026

VITAMINS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Boon continues for vitamin C and D

Advertising and good reputation contribute to lead of multinational players

Multivitamins still account for majority of value sales

PROSPECTS AND OPPORTUNITIES

Very rosy outlook over forecast period

Single vitamins continue to gain value share

Competitors differentiate through innovation and segmentation

CATEGORY DATA

Table 61 Sales of Vitamins by Category: Value 2016-2021

Table 62 Sales of Vitamins by Category: % Value Growth 2016-2021

Table 63 Sales of Multivitamins by Positioning: % Value 2016-2021

Table 64 NBO Company Shares of Vitamins: % Value 2017-2021

Table 65 LBN Brand Shares of Vitamins: % Value 2018-2021

Table 66 Forecast Sales of Vitamins by Category: Value 2021-2026

Table 67 Forecast Sales of Vitamins by Category: % Value Growth 2021-2026

DIETARY SUPPLEMENTS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dietary supplements continue to benefit from COVID-19

Multinationals continue to dominate

Players react to increased demand by expanding ranges

PROSPECTS AND OPPORTUNITIES

Positive growth for dietary supplements over forecast period

Split expected to remain stable as consumers stick to necessary products

Dietary supplements taken in combination with positive lifestyle changes

CATEGORY DATA

Table 68 Sales of Dietary Supplements by Category: Value 2016-2021

Table 69 Sales of Dietary Supplements by Category: % Value Growth 2016-2021

Table 70 Sales of Dietary Supplements by Positioning: % Value 2016-2021

Table 71 NBO Company Shares of Dietary Supplements: % Value 2017-2021

Table 72 LBN Brand Shares of Dietary Supplements: % Value 2018-2021

Table 73 Forecast Sales of Dietary Supplements by Category: Value 2021-2026

Table 74 Forecast Sales of Dietary Supplements by Category: % Value Growth 2021-2026

WEIGHT MANAGEMENT AND WELLBEING IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Weight management products benefit from people piling on weight during lockdowns

Herbalife Ukraine maintains strong lead, other shares highly fragmented

Modern lifestyles increases obesity levels in Ukraine

PROSPECTS AND OPPORTUNITIES

Healthy value growth over forecast period

Convenience expected to drive sales of meal replacement and supplement nutrition drinks

Slimming teas loose further ground

CATEGORY DATA

Table 75 Sales of Weight Management and Wellbeing by Category: Value 2016-2021

Table 76 Sales of Weight Management and Wellbeing by Category: % Value Growth 2016-2021

Table 77 NBO Company Shares of Weight Management and Wellbeing: % Value
2017-2021

Table 78 LBN Brand Shares of Weight Management and Wellbeing: % Value
2018-2021

Table 79 Forecast Sales of Weight Management and Wellbeing by Category: Value
2021-2026

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: % Value
Growth 2021-2026

SPORTS NUTRITION IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery begins in 2021

Sports protein powder the main product area due to budget-friendly pricing

Fragmentation due to uneven supplies, but brand awareness is rising

PROSPECTS AND OPPORTUNITIES

Sports nutrition star performer over forecast period

Further fragmentation as new players enter the landscape

Counterfeiting could negatively affect the image of sports nutrition

CATEGORY DATA

Table 81 Sales of Sports Nutrition by Category: Value 2016-2021

Table 82 Sales of Sports Nutrition by Category: % Value Growth 2016-2021

Table 83 NBO Company Shares of Sports Nutrition: % Value 2017-2021

Table 84 LBN Brand Shares of Sports Nutrition: % Value 2018-2021

Table 85 Forecast Sales of Sports Nutrition by Category: Value 2021-2026

Table 86 Forecast Sales of Sports Nutrition by Category: % Value Growth 2021-2026

HERBAL/TRADITIONAL PRODUCTS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Business as usual in herbal/traditional products

Quality and strong brand image contribute to the appeal of multinational brands

Herbal/traditional products popular for treating coughs, colds and sleep disorders

PROSPECTS AND OPPORTUNITIES

Moderate value growth over forecast period

Natural alternatives will be increasingly appreciated

Changes in how people interact dampen value sales of cough and cold remedies

CATEGORY DATA

Table 87 Sales of Herbal/Traditional Products by Category: Value 2016-2021

Table 88 Sales of Herbal/Traditional Products by Category: % Value Growth 2016-2021

Table 89 NBO Company Shares of Herbal/Traditional Products: % Value 2017-2021

Table 90 LBN Brand Shares of Herbal/Traditional Products: % Value 2018-2021

Table 91 Forecast Sales of Herbal/Traditional Products by Category: Value 2021-2026

Table 92 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2021-2026

PAEDIATRIC CONSUMER HEALTH IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Business as normal, as paediatric consumer health unaffected by COVID-19

International players lead due to early entry and strong brands

Vitamins and dietary supplement one product that benefits from COVID-19

PROSPECTS AND OPPORTUNITIES

Lowering birth rate dampens value sales

Multinational continue to dominate

Players focus on child-friendly design

CATEGORY DATA

Table 93 Sales of Paediatric Consumer Health by Category: Value 2016-2021

Table 94 Sales of Paediatric Consumer Health by Category: % Value Growth 2016-2021

Table 95 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2016-2021

Table 96 NBO Company Shares of Paediatric Consumer Health: % Value 2017-2021

Table 97 LBN Brand Shares of Paediatric Consumer Health: % Value 2018-2021

Table 98 Forecast Sales of Paediatric Consumer Health by Category: Value 2021-2026

Table 99 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2021-2026

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