

Confectionery Packaging in Italy

<https://marketpublishers.com/r/C04F37F1B85EN.html>

Date: September 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: C04F37F1B85EN

Abstracts

Flexible packaging dominates confectionery in Italy, offering numerous advantages, such as easier handling and consumption for consumers, and savings on transportation and storage for manufacturers, wholesalers and retailers. The most popular flexible packaging types are flexible plastic and aluminium foil, which, together, account for over half of the packaging unit volumes in confectionery.

Euromonitor International's Confectionery Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Confectionery Packaging in Italy
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

CONFECTIONERY PACKAGING IN ITALY
KEY DATA FINDINGS

2022 DEVELOPMENTS

Players increasingly focusing on sustainable pack types in confectionery packaging
Composite containers gaining popularity in boxed assortments
Weak demand for countlines is impacting packaging solution developments

PROSPECTS AND OPPORTUNITIES

Concerns about plastic waste will impact flexible plastic usage in confectionery
Confectionery will continue to be impacted by health concerns

I would like to order

Product name: Confectionery Packaging in Italy

Product link: <https://marketpublishers.com/r/C04F37F1B85EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C04F37F1B85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970