

Consumer Health in Singapore

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Abstracts

With the threat of the pandemic leaving people's minds in 2023, growth in consumer health in Singapore is set to stabilise, due to the gradual normalisation of consumers' lives. With the majority of the population vaccinated, and COVID-19 likened to the common cold rather than being considered a deadly virus, growth in OTC products has become much more stable. Analgesics and cough and cold remedies are set to see solid growth in 2023 overall, but this is due to higher sales in the first half of...

Euromonitor International's Consumer Health in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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