

Consumer Health in Peru

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Abstracts

Consumer health shows variable recovery in 2023, with an ongoing return to the normalisation of sales patterns following the atypical period of the pandemic. Challenges, however, continue, such as the departure of President Castillo's government, in the face of a failed coup in December 2022, bringing paralysis and protests that lasted for months, causing a lack of supply, uncertainty, and the closure of sales channels, especially in southern Peru.

Euromonitor International's Consumer Health in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER HEALTH IN PERU

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Reduced concern about COVID-19 dampens sales of analgesics

Generics remain relevant for consumers in Peru

GSK's Panadol maintains its leading place

PROSPECTS AND OPPORTUNITIES

Recovery of economy expected to herald stronger sales for big brands names

Relevance of acetaminophen and ibuprofen means other styles of analgesics need to find their target audiences

Extension of distribution channels for OTC products will support sales

CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2018-2023

Table 13 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Analgesics: % Value 2019-2023

Table 15 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 16 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers' return to doctors hinders ongoing recovery of OTC antihistamines

Efficiency and speed of action are the most sought-after attributes in cough, cold and allergy remedies

Media attention on other infections leaves behind the common cold and 'flu

PROSPECTS AND OPPORTUNITIES

Growing cannibalisation by prescription drugs towards the category

Possibility of a warmer winter lowers growth expectations for cough and cold remedies

Pharyngeal preparations set to enjoy ongoing healthy growth

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Extensive rains and heat increase cases of digestive diseases

New line extensions and launches boost the image of digestive remedies

Vitamins and dietary supplements gain prominence over smaller categories of digestive remedies

PROSPECTS AND OPPORTUNITIES

Price-to-quality ratios will continue to be of importance

Brands will continue to use specialised positioning over the forecast period

Return of unhealthy consumption habits provide growth opportunities for brands

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2018-2023

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Excessive heat caused by El Niño generates fungal infections in consumers

Bepanthen sees ongoing success thanks to its multiple-use benefits and high brand recognition

Isodine maintains top brand place, even ahead of the popular Bepanthen

PROSPECTS AND OPPORTUNITIES

Prescription products influence trends in highly fragmented category

Dermocosmetics expected to see increasing attention over the forecast period

Greater openness around women's needs will fuel growth for female-centred brands

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2018-2023

Table 31 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 33 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 35 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

NRT SMOKING CESSATION AIDS IN PERU

2023 DEVELOPMENTS

NRT smoking cessation aids is not a notable category in Peru

PROSPECTS AND OPPORTUNITIES

Young Peruvians increasing consumption of e-cigarette vaporisers

Percentage of smokers expected to decrease year on year

Public and private stakeholders reinforce their anti-tobacco campaigns

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

SLEEP AIDS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sleep aids boosted by growing consumer awareness as insomnia remains an issue for many

More+ Sleep gummies maintains top popularity

Informal products remain the largest percentage of brands, although they could pose a health risk to consumers

PROSPECTS AND OPPORTUNITIES

Educating about the need for restful sleep will further boost the growth of the category

Brands have great potential to expand into modern retail channels

Players offering herbal remedies see opportunities ahead

CATEGORY DATA

Table 42 Sales of Sleep Aids: Value 2018-2023

Table 43 Sales of Sleep Aids: % Value Growth 2018-2023

Table 44 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 45 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 46 Forecast Sales of Sleep Aids: Value 2023-2028

Table 47 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

EYE CARE IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Eye care is another winner, but consumers have low brand awareness

Visiver, private label of InRetail Pharma, maintains its lead in eye care

Eye care awareness continues to grow, with different issues seen within adults and children

PROSPECTS AND OPPORTUNITIES

Allergy eye care remains a category with little competition

Vitamins and dietary supplements for the eyes will become more important
Gamers: a target audience with great potential

CATEGORY DATA

Table 48 Sales of Eye Care by Category: Value 2018-2023

Table 49 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Eye Care: % Value 2019-2023

Table 51 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 52 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 53 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

WOUND CARE IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wound care benefits from consumers' return to active, out-of-home lifestyles

Eye-catching brand extensions needed to stand out in a mature category

Pharmacies remains the leading channel for wound care, with other channels showing potential

PROSPECTS AND OPPORTUNITIES

Wound care remains a rather basic category

Targeted-to-audience products will help to boost brand image

Supermarkets will become a more relevant channel over the forecast period

CATEGORY DATA

Table 54 Sales of Wound Care by Category: Value 2018-2023

Table 55 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 56 NBO Company Shares of Wound Care: % Value 2019-2023

Table 57 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 58 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 59 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vitamins return to more normal sales patterns following the atypical pandemic period

Fragmented category with a large number of brands

Multivitamins attract price-sensitive consumers due to their value for money

PROSPECTS AND OPPORTUNITIES

Vitamin B grows in relevance when it comes to meeting the needs of women

Innovation in formats, such as gummies, helps brands to stand out on the shelves

Dietary supplements will continue to pose competition to vitamins

CATEGORY DATA

Table 60 Sales of Vitamins by Category: Value 2018-2023

Table 61 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 62 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 63 NBO Company Shares of Vitamins: % Value 2019-2023

Table 64 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 65 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 66 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dietary supplements enjoys healthy growth, thanks to combination products and probiotics

Specialisations in trending ingredients help to boost sales of combination dietary supplements

Direct sales companies opt for omnichannel strategies in ensure ongoing success

PROSPECTS AND OPPORTUNITIES

Trending herbal products focus on mental wellness

Packaged food brands aim to include healthier attributes in their products, thus posing competition to supplements

Competition set to intensify around pricing and promotions

CATEGORY DATA

Table 67 Sales of Dietary Supplements by Category: Value 2018-2023

Table 68 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 69 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 70 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 71 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 72 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 73 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Abbot Laboratorios maintains its lead, thanks to the ongoing success of Ensure in supplement nutrition drinks

An overweight population leads to higher risk of diabetes

Consumers are seen to value clean labels in healthy packaged food, in turn influencing weight management trends

PROSPECTS AND OPPORTUNITIES

Rx solutions to treat diabetes reduce growth outlook for weight loss supplements

Social media trends define modern options, leaving traditional methods looking old-

fashioned

Weight management and wellbeing products are highly dependent on promotions and offers

CATEGORY DATA

Table 74 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 75 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 76 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 77 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 78 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 79 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Post-pandemic resumption of sporting activities benefits sports nutrition, but challenges around whey protein supply remain

Social media and word of mouth are now the most influential channels for sports nutrition promotion

Consumers improve their eating habits in a more complex economic context

PROSPECTS AND OPPORTUNITIES

Companies must find new strategies in the face of competition from healthy packaged food

Grams of protein per scoop will be more relevant when choosing a protein powder

Targeting consumer groups is a key strategy for players

CATEGORY DATA

Table 80 Sales of Sports Nutrition by Category: Value 2018-2023

Table 81 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 82 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 83 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 84 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 85 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong availability and affordable prices push consumers towards herbal/traditional

remedies

New herbal line extensions of digestive remedies boost growth

Popular culture in many regions favours traditional medicine over pharmacology

PROSPECTS AND OPPORTUNITIES

Herbal sleep aids show good scope for growth

Herbal pharyngeal preparations will continue to grow

Trending herbal products focus on mental wellbeing

CATEGORY DATA

Table 86 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 87 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 88 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 89 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 90 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 91 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN PERU

KEY DATA FINDINGS

2023 DEVELOPMENTS

Trend for probiotics in dietary supplements influences products for children

Sanofi pulls leading brand Kiddi Pharmaton from the market

Return to face-to-face school classes and out-of-home activities drive growth for OTC brands

PROSPECTS AND OPPORTUNITIES

Innovation in formats expected to continue and boost ongoing growth

Economic uncertainties may suppress potential growth, but will benefit cheaper options

Doctors' recommendations will continue to be key for children's medicines

CATEGORY DATA

Table 92 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 93 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 94 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 95 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 96 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 97 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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