

Consumer Health in Norway

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Abstracts

2023 saw a repeat of the moderate, sustainable growth that was registered in most categories of consumer health during 2022, with the prevailing background trends characterised by a return to some semblance of pre-pandemic normality in the daily lives of most local consumers. This brought an end to the often significant fluctuations in sales growth rates that were seen during the pandemic and the initial stages of the post-pandemic era. In general, categories that saw strong growth at the peak o...

Euromonitor International's Consumer Health in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER HEALTH IN NORWAY

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand due to various favourable factors during the post-pandemic era

Acetaminophen and ibuprofen remain the most popular categories of analgesics

Wide distribution allows for a strong showing for e-commerce in analgesics

PROSPECTS AND OPPORTUNITIES

A positive performance ahead for analgesics at a time of rising stress levels
Topical analgesics/anaesthetic slated for a strong and steady performance
Innovation set to remain a minor consideration for the leading brands of analgesics

CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2018-2023
Table 13 Sales of Analgesics by Category: % Value Growth 2018-2023
Table 14 NBO Company Shares of Analgesics: % Value 2019-2023
Table 15 LBN Brand Shares of Analgesics: % Value 2020-2023
Table 16 Forecast Sales of Analgesics by Category: Value 2023-2028
Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady sales growth for the largest OTC category due to the return of social lives
Slower growth for some categories in 2023 after a particularly strong showing in 2022
Antihistamines/allergy remedies bounces back in 2023 after sales slump in 2022

PROSPECTS AND OPPORTUNITIES

A modest performance ahead due to saturation and maturity
The longer allergy season set to support demand for antihistamines/allergy remedies
Medicated confectionery set to remain a huge and rather anomalous category

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023
Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023
Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023
Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023
Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028
Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Diarrhoeal remedies and motion sickness remedies thrive during the post-pandemic era
Reintroduction of famotidine-based histamines boosts the performance of H2 blockers

Greater attention to diet and hygiene undermines demand for digestive remedies

PROSPECTS AND OPPORTUNITIES

Lifestyle trends expected to remain relatively unfavourable to digestive remedies

Norway's ageing population presents opportunities for sales growth in key categories

Pharmacies to continue dominating distribution as e-commerce continues to develop

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2018-2023

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive sales growth for dermatologicals as demand for core products remains inelastic

Antiparasitics/lice (head and body) treatments rebounds from previous sales slump

Stable growth for antipruritics, the most popular category of dermatologicals in Norway

PROSPECTS AND OPPORTUNITIES

Reduced stigma surrounding the use of dermatologicals set to spur demand

Sales set to receive a boost from consumers spending more time outdoors

The rise of premium beauty and personal care products that mimic dermatologicals

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2018-2023

Table 31 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 33 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 35 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

NRT SMOKING CESSATION AIDS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lingering concerns about the negative impact of smoking supports sales growth in 2023

NRT smoking cessation aids in danger of becoming a victim of its own success

The presence of snus presents competition to NRT cessation aids

PROSPECTS AND OPPORTUNITIES

Smoking's negative image and shift towards holistic health to support sales growth

E-Commerce a more dynamic distribution channel for NRT smoking cessation aids
Consolidation and high barriers to entry make the emergence of new players unlikely

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth
2018-2023

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value
2023-2028

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth
2023-2028

SLEEP AIDS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consistently positive sales growth as rising stress levels underpin rising demand

The ageing of Norway's population favourable for sales of sleep aids

Herbal/traditional sleep aids the only options available OTC

PROSPECTS AND OPPORTUNITIES

Moderate positive growth ahead for sleep aids amidst rising stress levels

Rise of e-commerce unlikely to challenge dominance of pharmacies and direct selling

Stigma surrounding anxiety and insomnia set to dissipate, benefiting sleep aids

CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2018-2023

Table 45 Sales of Sleep Aids: % Value Growth 2018-2023

Table 46 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 47 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 48 Forecast Sales of Sleep Aids: Value 2023-2028

Table 49 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

EYE CARE IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further stable and steady growth for eye care due to the impact of lifestyle habits

2023 sees allergy eye care return to positive growth after mild allergy season in 2022

The ageing of the Norwegian population creates opportunities for eye care

PROSPECTS AND OPPORTUNITIES

Rising amounts of screen time in daily life to continue supporting demand for eye care

The warming of the climate set to extend and intensify annual pollen allergy seasons
Advances in eye surgery, corrective eyewear and optical goods to put pressure on sales

CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2018-2023

Table 51 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Eye Care: % Value 2019-2023

Table 53 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 54 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

WOUND CARE IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive growth continues as the return to regular daily routines makes injury more likely

The famous Norwegian love of the great outdoors supports demand for wound care

Orkla Group maintains leadership in wound care via Norgesplaster and Salvequick

PROSPECTS AND OPPORTUNITIES

The return to the great outdoors to continue promoting the use of wound care

Maturity and essential nature of wound care render innovation less relevant

Few changes expected in distribution or competitive environment in wound care

CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2018-2023

Table 57 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Wound Care: % Value 2019-2023

Table 59 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 60 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales declines continue as the category adjusts after booming during the pandemic

Single vitamins continue to dominate sales as consumers prefer a targeted approach

E-Commerce continues to develop into a major distribution channel for vitamins

PROSPECTS AND OPPORTUNITIES

Steady rather than spectacular growth expected as questions over efficacy remain

Demographic changes and heightened health awareness to support sales growth

Innovation and new product development to drive demand during the forecast period

CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2018-2023

Table 63 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 64 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 65 NBO Company Shares of Vitamins: % Value 2019-2023

Table 66 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 67 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

A much more consistent performance in dietary supplements than in vitamins

A handful of dynamic categories are driving overall sales growth in dietary supplements

Scepticism about the effectiveness of dietary supplements undermines sales growth

PROSPECTS AND OPPORTUNITIES

Stability and steady growth to define dietary supplements over the forecast period

Products with a beauty-enhancing positioning set to generate stronger demand

Dietary supplements that target vegans likely to gain ground over the forecast period

CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2018-2023

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 71 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 72 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Long-term sales decline continues as consumers returned to pre-pandemic habits

E-Commerce gains ground in a relatively fragmented distribution landscape

Slimming teas is an underdeveloped category that holds huge promise

PROSPECTS AND OPPORTUNITIES

Weight management and wellbeing set to remain out-of-step with current diet trends

The strong position of direct selling to contribute to the category's challenges

High and rising obesity rate could present opportunities for innovative players

CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value

2019-2023

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value

2020-2023

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value

2023-2028

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consistently positive growth as the post-pandemic exercise trend continues to build Protein/energy bars benefits from demand for convenience among busy consumers

The high-protein diet trend presents challenges and opportunities to sports nutrition

PROSPECTS AND OPPORTUNITIES

Sports nutrition to benefit from rising interest in exercise and convenience

E-Commerce set to remain the dominant distribution channel for sports nutrition

Sports non-protein products slated for positive growth due to rising consumer interest

CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2018-2023

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 84 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand pushes sales growth across most herbal/traditional category in 2023

Herbal/traditional sleep aids records robust growth as rising stress levels boost demand

General scepticism towards herbal/traditional products places limits on demand

PROSPECTS AND OPPORTUNITIES

Herbal/traditional products slated for a modest sales performance

Preference for OTC and Rx medicines to limit demand for herbal/traditional products

E-Commerce set to grow as it emerges into a mainstream distribution channel

CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales trends in 2023 determined largely by performance at the height of the pandemic

Sales remain relatively low outside of paediatric vitamins and dietary supplements

Demand for paediatric vitamins and dietary supplements supported by informational campaigns

PROSPECTS AND OPPORTUNITIES

Slow growth ahead due to low birth rate and preference for general products

E-Commerce slated for further growth in the distribution of paediatric consumer health

New products likely to be seen as innovation remains crucial to success

CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 97 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 98 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 99 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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