

Consumer Health in New Zealand

<https://marketpublishers.com/r/C15D24A39FDEN.html>

Date: October 2023

Pages: 114

Price: US\$ 2,650.00 (Single User License)

ID: C15D24A39FDEN

Abstracts

The consumer health industry in New Zealand continued to witness robust growth in current value terms in 2023. The year marked a return to a semblance of normality in the country, following the reopening of borders and the lifting of COVID-19 restrictions. However, this was accompanied by a sense of “prevention fatigue” in the general population, following two years of pandemic-related challenges, which saw fewer consumers maintaining mitigation strategies, such as social distancing and mask-wea...

Euromonitor International's Consumer Health in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2023

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