

Consumer Health in Mexico

<https://marketpublishers.com/r/CB9D24D7E28EN.html>

Date: October 2023

Pages: 115

Price: US\$ 2,650.00 (Single User License)

ID: CB9D24D7E28EN

Abstracts

In 2023, after three years of placing health at the forefront due to the pandemic, Mexicans have finally found some respite and are shifting their focus away from health concerns. While the public healthcare system grapples with supply shortages, particularly in specialised medications such as cancer treatments, reasonably healthy consumers are redirecting their priorities. Rather than proactively purchasing medications for preventive measures, they are increasingly adopting a reactive approach,...

Euromonitor International's Consumer Health in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER HEALTH IN MEXICO

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

“Tripledemic” in early 2023 boosts sales of analgesics

Effectiveness and cost-efficiency are the key drivers behind Mexicans’ preference for acetaminophen

Bayer benefits from positioning Flanax as suitable for exercise-related muscle pain

PROSPECTS AND OPPORTUNITIES

Post-pandemic self-medication trend will drive future growth of analgesics

CBD has the potential to shape future use of topical analgesics

Focus on affordability in the face of a cost-of-living crisis

CATEGORY DATA

Table 30 Sales of Analgesics by Category: Value 2018-2023

Table 31 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Analgesics: % Value 2019-2023

Table 33 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 34 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 35 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023's "triple-demic" is a key growth driver for the category in Mexico

A deteriorating environment reflects negatively on Mexicans' respiratory systems

Brand growth depends on effective strategies, rather than only situational factors

PROSPECTS AND OPPORTUNITIES

Post-pandemic means more frequent self-treatment at home

Brands must differentiate through product segmentation and innovation

Private label offers growth potential in a challenging economic environment

CATEGORY DATA

Table 36 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 37 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 38 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 39 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 40 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 41 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tourism boosts sales of digestive remedies in a very particular way

Heatwaves affect Mexicans' digestive systems due to food spoilage

PROSPECTS AND OPPORTUNITIES

Mexicans are culturally bound to digestive remedies

Anxiety and stress plague younger Mexicans

Digital marketing will increasingly drive sales

CATEGORY DATA

Table 42 Sales of Digestive Remedies by Category: Value 2018-2023

Table 43 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 44 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 45 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 46 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 47 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Previous stockpiling constrains stronger demand for some dermatologicals

Dermocosmetics indirectly compete with dermatologicals

Spotlight on vaginal health without taboos

PROSPECTS AND OPPORTUNITIES

Surprises are unlikely over the forecast period

Haemorrhoids are a recurring issue for Mexicans

Smaller families and declining birth rates set to affect demand for some dermatologicals

CATEGORY DATA

Table 48 Sales of Dermatologicals by Category: Value 2018-2023

Table 49 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 51 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 52 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 53 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 54 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

NRT SMOKING CESSATION AIDS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Perrigo remains the champion in a declining category

Electronic Nicotine Delivery Systems an increasing threat for NRT smoking cessation aids

PROSPECTS AND OPPORTUNITIES

The range of NRT presentations in Mexico can be expanded

E-vapour products not the only alternative to NRT smoking cessation aids

Uncertainty in the tobacco industry reflected in demand for NRT smoking cessation aids

CATEGORY INDICATORS

Table 55 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 56 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 57 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 59 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 60 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 61 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

SLEEP AIDS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mexicans' fragile mental health since the pandemic contributes to poor sleeping habits

A wide range of products to address various needs

Nyquil Z takes sleep aids by storm in Mexico

PROSPECTS AND OPPORTUNITIES

Mexicans' mental health will remain one of the key factors driving demand for sleep aids

CBD offers interesting possibilities in the realm of sleep aids

Diphenhydramine set to displace melatonin and herbal/traditional products

CATEGORY DATA

Table 62 Sales of Sleep Aids: Value 2018-2023

Table 63 Sales of Sleep Aids: % Value Growth 2018-2023

Table 64 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 65 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 66 Forecast Sales of Sleep Aids: Value 2023-2028

Table 67 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

EYE CARE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation impacts demand for eye care due to rising price-sensitivity

Counterfeit products are a challenge for OTC eye care

Laboratorios Sophia retains its convincing lead due to strong consumer trust

PROSPECTS AND OPPORTUNITIES

Eye care appeals to a niche consumer segment in Mexico

Limited innovation in eye care ingredients or formats hinders stronger growth

Relevant drivers of demand or long-term development opportunities?

CATEGORY DATA

Table 68 Sales of Eye Care by Category: Value 2018-2023

Table 69 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 70 NBO Company Shares of Eye Care: % Value 2019-2023

Table 71 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 72 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 73 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

WOUND CARE IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite several years of post-pandemic normality and activity, demand for wound care continues to decline

For Mexicans, natural disasters are always looming

Brands play to their strengths to remain relevant, while private label benefits from lower prices

PROSPECTS AND OPPORTUNITIES

Wound care is a mature category with few avenues for growth

Birth rates are dropping, reducing major target audience

Branded wound care to focus on offering higher value for each product

CATEGORY DATA

Table 74 Sales of Wound Care by Category: Value 2018-2023

Table 75 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 76 NBO Company Shares of Wound Care: % Value 2019-2023

Table 77 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 78 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 79 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers shift from prevention to reaction

Differentiation is the key to survival in a maturing category

Private label retains a notable presence in vitamins

PROSPECTS AND OPPORTUNITIES

Interest in preventive health is set to return over the forecast period

Vitamins increasingly becomes a space focused on both health and beauty

E-commerce will continue to penetrate vitamins in the coming years

CATEGORY DATA

Table 80 Sales of Vitamins by Category: Value 2018-2023

Table 81 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 82 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 83 NBO Company Shares of Vitamins: % Value 2019-2023

Table 84 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 85 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 86 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mexicans review priorities, favouring leisure expenses over dietary supplements in a tight economic environment

Sales performance varies between main dietary supplements

Direct sellers continue to lose ground within dietary supplements

PROSPECTS AND OPPORTUNITIES

Influencers change the marketing landscape of dietary supplements

New ingredients can take dietary supplements into the future

Biohacking could revamp demand for dietary supplements over forecast period

CATEGORY DATA

Table 87 Sales of Dietary Supplements by Category: Value 2018-2023

Table 88 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 89 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 90 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 91 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 92 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 93 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Setbacks suffered by key direct sellers significantly impact category sales

Supplement nutrition drinks remains relevant, catering for specific nutritional needs

“Miracle products” taint the reputation of weight management and wellbeing

PROSPECTS AND OPPORTUNITIES

Mexicans increasingly willing to lose weight through exercise and nutrition

Nutritional guidance and access to gyms are more accessible than ever

Direct sellers must improve communication with consumers to recover momentum

CATEGORY DATA

Table 94 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 95 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 97 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 98 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 99 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mexicans' increasing interest in exercise supports demand for sports nutrition

GNC benefits from strong distribution as leading brand, while competitors must rely on differentiation to gain share

E-commerce strengthens penetration of sports nutrition

PROSPECTS AND OPPORTUNITIES

As interest in sports and health consciousness grows, consumers will increasingly seek more specialised sports nutrition

Sports non-protein products to gain further popularity, supported by greater availability

Sustainable sports nutrition set to gain further momentum

CATEGORY DATA

Table 12 Sales of Sports Nutrition by Category: Value 2018-2023

Table 13 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 15 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 16 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 17 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Interest in herbal/traditional products rooted in the cultural relevance of Mexico's traditional medicine

Slowing demand for dietary supplements overall is reflected in herbal/traditional space

Herbal/traditional cough, cold and allergy remedies growing due to popularity of medicated confectionary

PROSPECTS AND OPPORTUNITIES

Effects of COVID-19 will linger over forecast period, altering the dynamics of herbal/traditional products

Brand innovation will be fundamental in driving sales within a saturated environment

Organic ingredients will be increasingly sought after over the forecast period

CATEGORY DATA

Table 18 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 19 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 21 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 22 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 23 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sixth wave of COVID-19 converges with flu and cold season to boost paediatric analgesics and cough/cold remedies

Decreasing birth rates and inflation are key factors hampering growth of nappy (diaper) rash treatments

Trust in brands and retailers is fundamental for parents when buying paediatric consumer health products

PROSPECTS AND OPPORTUNITIES

Mexico's declining birth rate to hamper stronger growth potential

Parents' concern over their children's nutrition will drive demand for paediatric vitamins and dietary supplements

Spikes in respiratory diseases among children will likely subside

CATEGORY DATA

Table 24 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 25 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 27 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 28 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 29 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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