

# Consumer Health in Israel

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## Abstracts

Consumer health is expected to register a healthy pace of current value growth in 2023. After a successful vaccination programme in 2021, society opened up quickly in Israel. With society returning to greater normality in 2023, common illnesses are spread more easily, whilst the shift back to eating out, travelling and engaging in sports is driving momentum in digestive remedies and wound care. Adults and children alike are more exposed to common colds and viruses requiring pain relief, but stre...

Euromonitor International's Consumer Health in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### CONSUMER HEALTH IN ISRAEL

#### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

#### DISCLAIMER

#### DEFINITIONS

#### SOURCES

Summary 1 Research Sources

### ANALGESICS IN ISRAEL

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Common colds and viruses drive sales momentum in analgesics

Paediatric ibuprofen grows ahead of acetaminophen

Competitive landscape is concentrated among a few players

## PROSPECTS AND OPPORTUNITIES

Retail volume and value growth to moderate in analgesics

Analgesics innovate through further segmentation

Teva Pharmaceuticals Industries to build on its strong consumer loyalty to solidify its lead in analgesics

## CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2018-2023

Table 13 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Analgesics: % Value 2019-2023

Table 15 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 16 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

## COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN ISRAEL

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Common colds and viruses drive consumption of cough and cold remedies

Local player Teva Pharmaceuticals Industries leads in cough, cold and allergy (hay fever) remedies

Private label holds ground in 2023

## PROSPECTS AND OPPORTUNITIES

The new normal will drive steady growth in value sales

Antihistamines may alleviate long COVID-19 symptoms

Teva Pharmaceutical Industries to remain category leader

## CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

## DIGESTIVE REMEDIES IN ISRAEL

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Normalisation of consumer lifestyles boosts digestive remedies  
Motion sickness remedies witness strong recovery post-pandemic  
Growing competition from natural health remedies

#### PROSPECTS AND OPPORTUNITIES

GSK Consumer Healthcare to secure its lead in digestive remedies  
Famotidine may ease COVID-19 symptoms  
E-commerce to gain retail share in digestive remedies

#### CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2018-2023  
Table 25 Sales of Digestive Remedies by Category: % Value Growth 2018-2023  
Table 26 NBO Company Shares of Digestive Remedies: % Value 2019-2023  
Table 27 LBN Brand Shares of Digestive Remedies: % Value 2020-2023  
Table 28 Forecast Sales of Digestive Remedies by Category: Value 2023-2028  
Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

#### DERMATOLOGICALS IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Head lice problems resurface as children are back in schools  
Increase in antibiotic use drives demand for vaginal antifungals  
COVID-19 positively impacts hair loss treatments

#### PROSPECTS AND OPPORTUNITIES

Nappy (diaper) rash treatments face moderate growth  
Perrigo Israel Pharmaceuticals will continue to lead category  
Impact of COVID-19 pandemic will fade in upcoming period

#### CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2018-2023  
Table 31 Sales of Dermatologicals by Category: % Value Growth 2018-2023  
Table 32 NBO Company Shares of Dermatologicals: % Value 2019-2023  
Table 33 LBN Brand Shares of Dermatologicals: % Value 2020-2023  
Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023  
Table 35 Forecast Sales of Dermatologicals by Category: Value 2023-2028  
Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

#### NRT SMOKING CESSATION AIDS IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Steady growth for NRT smoking cessation driven by pursuit of healthier lifestyles  
Increased taxes on vaping products pushes consumers towards NRT smoking cessation aids

Competitive threat from prescribed drug Varenicline

## PROSPECTS AND OPPORTUNITIES

Health and wellness trend to drive sales momentum

Nicotinell to remain category brand leader

Alternative smoking cessation provide some competition

## CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2018-2023

## CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

## SLEEP AIDS IN ISRAEL

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Pandemic influence on sleep aids was strong

Security concerns in Israel drive demand for OTC sleep aids

Melatonin is purchased online from international websites

## PROSPECTS AND OPPORTUNITIES

Sleep aids benefit from wider acceptance and usage

Natural alternatives such as melatonin could slow category growth as e-commerce is dominant channel

Neopharm will remain leader in sleep aids

## CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2018-2023

Table 45 Sales of Sleep Aids: % Value Growth 2018-2023

Table 46 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 47 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 48 Forecast Sales of Sleep Aids: Value 2023-2028

Table 49 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

## EYE CARE IN ISRAEL

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Standard eye care sales linked to heavy screen usage

Allergy eye care enjoys robust recovery

Lapidot Medical Import and Marketing maintains lead in eye care

#### PROSPECTS AND OPPORTUNITIES

Positive outlook during forecast period

Standard eye care will be high in demand to combat dry eyes

Natural positioning will be important to consumers

#### CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2018-2023

Table 51 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Eye Care: % Value 2019-2023

Table 53 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 54 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

#### WOUND CARE IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Wound care category enjoys strong performance

Private label secures a bigger foothold in wound care

Gauze, tape and other wound care lead category

#### PROSPECTS AND OPPORTUNITIES

Chemipal to remain leader despite challenges from private label

Health and fitness regimes to boost wound care

Steady demand in sticking plasters/adhesive bandages

#### CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2018-2023

Table 57 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Wound Care: % Value 2019-2023

Table 59 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 60 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

#### VITAMINS IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Higher levels of health-awareness drives vitamins consumption

Vitamin D growth stabilises following surge during pandemic

Supherb launches new vitamin format

#### PROSPECTS AND OPPORTUNITIES

Healthy value growth, supported by heightened consumer health awareness

Paediatric vitamins & dietary supplements is area of growth

Ta'am Teva Altman to retain leadership position

#### CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2018-2023

Table 63 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 64 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 65 NBO Company Shares of Vitamins: % Value 2019-2023

Table 66 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 67 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

#### DIETARY SUPPLEMENTS IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Heavier focus on health and wellness underpins sales of dietary supplements

Echinacea is sought out for immune support

Growing awareness of probiotic supplements and its health benefits drives category sales

##### PROSPECTS AND OPPORTUNITIES

Slower growth ahead but consumers more demanding

International e-commerce players could stifle growth potential

Pharmacies will remain the leading channel

#### CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2018-2023

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 71 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 72 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

#### WEIGHT MANAGEMENT AND WELLBEING IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Health and wellness trend negatively impacts category

Herbalife International leads in weight management and wellbeing

Supplement nutrition drinks bucks the negative trend

##### PROSPECTS AND OPPORTUNITIES

Shifting consumer preferences towards healthier eating creates challenges

E-commerce continues to grow at healthy pace

Slimming teas loose further ground



## CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

## SPORTS NUTRITION IN ISRAEL

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Gym attendance drives demand for sports nutrition

Well-known local brands attempt to capitalise on high growth sports nutrition category

Sports protein products gain popularity as part of broader protein trend

### PROSPECTS AND OPPORTUNITIES

Sports nutrition likely to maintain moderate growth rates

Flurry of new launches expected as brands capitalise on protein trend

Growing competition from e-commerce retailers

## CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2018-2023

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 84 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

## HERBAL/TRADITIONAL PRODUCTS IN ISRAEL

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Holistic approach to health drives category sales

Herbal sleep aids enjoy strong growth

Paediatric products are a popular option with parents

### PROSPECTS AND OPPORTUNITIES

Ta'am Teva Altman to retain leadership position

Herbal/traditional cough, cold and allergy (hay fever) to see category stabilise at higher level

Price inflation may stifle demand for herbal/traditional products

#### CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

#### PAEDIATRIC CONSUMER HEALTH IN ISRAEL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Paediatric consumer health enjoys solid performance

Parents continue to invest in paediatric vitamins and dietary supplements

Natural remedies are of greater interest to parents

##### PROSPECTS AND OPPORTUNITIES

Slowdown expected in paediatric consumer health

Nappy (diaper) rash treatments to benefit from high birth rate

Acetaminophen to remain the most popular analgesic

#### CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 97 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 98 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 99 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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