

Confectionery Packaging in South Africa

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Abstracts

Moisture and air exposure can lead to undesirable changes in the texture and taste of confectionery such as sugar confectionery, including gummies and chews, and chocolate confectionery, such as boxed assortments. As a result, flexible plastic remained the leading pack type for the largest packaging categories of sugar confectionery and chocolate confectionery in South Africa at the end of the review period. Flexible plastic forms a protective barrier that effectively seals out external elements...

Euromonitor International's Confectionery Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Brands prefer packaging solutions that are space-efficient and cost-effective
Sustainability concerns aid the increasing use of folding cartons in confectionery

PROSPECTS AND OPPORTUNITIES

Declining demand for countlines set to impact retail unit volumes of flexible plastic
Preference for folding cartons in gum likely to rise due to recycling factor

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