

Consumer Health in Indonesia

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Abstracts

Overall consumer health is set to maintain growth in current value terms in 2023, although this is expected to be slower than in the previous three years. The pandemic has ceased to have a notable impact in Indonesia, and there are many categories across consumer health that are therefore expected to see a slowing of their current value growth rates in 2023. This is especially the case for vitamins, dietary supplements, and OTC categories such as combination products in cough, cold and allergy r...

Euromonitor International's Consumer Health in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Health in Indonesia
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September 2023

LIST OF CONTENTS AND TABLES

CONSUMER HEALTH IN INDONESIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Distribution of Consumer Health by Format: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format and Category: % Value 2023

Table 9 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Move towards pharmaceutical resilience drives growth for acetaminophen
Competition for ibuprofen from the herbal product red ginger
Acetaminophen brand Panadol makes good use of social media and its website

PROSPECTS AND OPPORTUNITIES

Self-medication and rising population to drive growth for systemic analgesics
Topical analgesics/anaesthetic popular due to health concerns
Products offering relief from menstrual pain expected to grow in popularity

CATEGORY DATA

Table 11 Sales of Analgesics by Category: Value 2018-2023
Table 12 Sales of Analgesics by Category: % Value Growth 2018-2023
Table 13 NBO Company Shares of Analgesics: % Value 2019-2023
Table 14 LBN Brand Shares of Analgesics: % Value 2020-2023
Table 15 Forecast Sales of Analgesics by Category: Value 2023-2028
Table 16 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in per capita spending, but sales continue to rise
Products containing pholcodine are withdrawn
Sido Muncul maintains its lead, but innovation also seen from Combiphar

PROSPECTS AND OPPORTUNITIES

Continued rise in sales due to environmental problems
Misuse of medicines expected to contribute to growth
Herbal products set to see growing demand

CATEGORY DATA

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023
Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023
Table 19 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023
Table 20 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: %

Value 2020-2023

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Diarrhoea remains a problem amongst children, driving sales of diarrhoeal remedies

Long-term impacts of COVID-19 continue to drive growth for digestive remedies

Kalbe Farma maintains its lead, but Phapros sees stronger growth

PROSPECTS AND OPPORTUNITIES

Busier lives and travel will contribute to continued growth, despite some challenges

Potential for Fexuprazan to be launched by Daewoong Pharmaceutical in Indonesia

Growth in e-commerce set to continue, but at a slower rate

CATEGORY DATA

Table 23 Sales of Digestive Remedies by Category: Value 2018-2023

Table 24 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 26 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 27 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 28 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Millions of babies experience nappy rash, driving sales of treatments

Although store-based retail maintains its dominance, e-commerce continues to rise

Strengthening competition in topical germicidals/antiseptics

PROSPECTS AND OPPORTUNITIES

Continued growth expected, due partly to the weather conditions

Risk of candida auris fungus in Indonesia, which will drive sales of topical antifungals

Increasing number of uses set to drive growth for nappy (diaper) rash treatments

CATEGORY DATA

Table 29 Sales of Dermatologicals by Category: Value 2018-2023

Table 30 Sales of Dermatologicals by Category: % Value Growth 2018-2023
Table 31 NBO Company Shares of Dermatologicals: % Value 2019-2023
Table 32 LBN Brand Shares of Dermatologicals: % Value 2020-2023
Table 33 Forecast Sales of Dermatologicals by Category: Value 2023-2028
Table 34 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028
SLEEP AIDS IN INDONESIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Adults turn to sleep aids to ensure sufficient, high quality sleep
Regular use of sleep aids not recommended
Local brands dominate thanks to a reputation for efficacy

PROSPECTS AND OPPORTUNITIES

Continued growth expected as modern lives hamper hours of sleep and sleep quality
Competition for sleep aids from both stronger and milder products
E-commerce set to continue to expand, but store-based retail will remain dominant

CATEGORY DATA

Table 35 Sales of Sleep Aids: Value 2018-2023
Table 36 Sales of Sleep Aids: % Value Growth 2018-2023
Table 37 NBO Company Shares of Sleep Aids: % Value 2019-2023
Table 38 LBN Brand Shares of Sleep Aids: % Value 2020-2023
Table 39 Forecast Sales of Sleep Aids: Value 2023-2028
Table 40 Forecast Sales of Sleep Aids: % Value Growth 2023-2028
EYE CARE IN INDONESIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Dry eye, product innovation, and consumer engagement drive growth
Poor air quality also leads to greater uptake of eye care products
Second-placed Insto brand connects well with consumers

PROSPECTS AND OPPORTUNITIES

Growth will be maintained by contact lenses, environmental factors, and digitalisation
Understanding consumers' needs is crucial
Rohto set to maintain its lead as it expands its production

CATEGORY DATA

Table 41 Sales of Eye Care by Category: Value 2018-2023
Table 42 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 43 NBO Company Shares of Eye Care: % Value 2019-2023

Table 44 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 45 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 46 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

WOUND CARE IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for products to deal with wounds from a c-section

Products for sensitive skin demanded by adults

Hansaplast maintains its dominance thanks to education and regular innovations

PROSPECTS AND OPPORTUNITIES

More sports activities and the rising population will contribute to growth

Waterproof products set to increase in popularity

Growth of e-commerce to continue, although offline retail will remain dominant

CATEGORY DATA

Table 47 Sales of Wound Care by Category: Value 2018-2023

Table 48 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Wound Care: % Value 2019-2023

Table 50 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 51 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 52 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vitamins C and D see lingering positive impact from the pandemic

New product launches target the younger population

Despite little impact remaining from the pandemic, e-commerce continues to grow

PROSPECTS AND OPPORTUNITIES

Return to growth, with multivitamins performing well due to value for money

Players highlight that their products can help prevent stunting

Convenience of chewable vitamins set to boost sales

CATEGORY DATA

Table 53 Sales of Vitamins by Category: Value 2018-2023

Table 54 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 55 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 56 NBO Company Shares of Vitamins: % Value 2019-2023

Table 57 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 58 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 59 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value growth maintained as more consumers understand the value of supplements

Skin health is an area of focus for players

Probiotic supplements recognised as important for gut and brain health

PROSPECTS AND OPPORTUNITIES

Higher health awareness likely to drive stronger growth in the forecast period

Probiotic supplements and products with a specific positioning set to drive growth

The line between direct selling and e-commerce will blur for players

CATEGORY DATA

Table 60 Sales of Dietary Supplements by Category: Value 2018-2023

Table 61 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 62 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 63 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 64 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 65 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 66 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth seen in 2023 as obesity remains high

Fibre is important for weight management

Herbalife maintains its lead despite challenges

PROSPECTS AND OPPORTUNITIES

Continued growth expected as consumers' lives return to normal

Consumers increasingly favour natural ingredients and formats

Meal replacement set to maintain solid growth

CATEGORY DATA

Table 67 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 68 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 69 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 70 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 71 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 72 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising participation in exercise and awareness of proper nutrition drive growth

Local players perform well in sports nutrition

E-commerce continues to grow in popularity, but remains a small channel

PROSPECTS AND OPPORTUNITIES

Potential for growth and the launch of new formats

Different forms of vegetable protein likely to be explored

Whey protein can help meet the daily protein needs of consumers

CATEGORY DATA

Table 73 Sales of Sports Nutrition by Category: Value 2018-2023

Table 74 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 75 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 76 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 77 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 78 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

With a history of jamu, herbal/traditional products maintains healthy growth

More herbal/traditional products for breastfeeding mothers

New launches expand the product range

PROSPECTS AND OPPORTUNITIES

Aim to remove dependency on imports to help drive growth

More players expected to focus on products to regulate mood

Opportunities remain for direct selling and e-commerce

CATEGORY DATA

Table 79 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 80 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 81 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 82 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 83 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 84 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Children's health is the focus of most parents, driving continued growth

Consumer confidence has to be regained after contaminated cough syrup scandal

Product launches contribute to growth

PROSPECTS AND OPPORTUNITIES

Continued growth as parents spend more on each child to maintain their health

Climate change and air pollution to drive demand for paediatric cough/cold remedies

Healthcare apps will continue to boost the popularity of e-commerce

CATEGORY DATA

Table 85 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 86 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 87 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 88 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 89 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 90 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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