

# Consumer Health in Hungary

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## Abstracts

While consumer health in Hungary is set to post robust growth in total current value sales in 2023, this is primarily due to inflationary pressures fuelled by the global recovery from the pandemic, the fallout of Russia's invasion of Ukraine and the weakness of the forint against the euro and the US dollar. With the country suffering the highest inflation in the EU, most market categories have seen volume sales contract or grow at slower rates than in 2022 amidst steep unit price hikes and the d...

Euromonitor International's Consumer Health in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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