

# Consumer Health in Ethiopia

<https://marketpublishers.com/r/CA62A1E815CEN.html>

Date: March 2024

Pages: 46

Price: US\$ 2,100.00 (Single User License)

ID: CA62A1E815CEN

## Abstracts

A high rate of inflation, averaging 30% in 2023, forced consumers to cut down on spending on non-essential items, and even to reconsider the food they purchased to reduce their expenditure. Rx medications continued to be widely purchased under the counter in pharmacies, which negatively affected demand for OTC products. Asian brands, which are mainly manufactured in China and India, grew in popularity within consumer health in Ethiopia, as they tend to offer very competitive prices.

Euromonitor International's Consumer Health in Ethiopia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Consumer Health in Ethiopia  
Euromonitor International  
March 2024

### LIST OF CONTENTS AND TABLES

#### CONSUMER HEALTH IN ETHIOPIA

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

OTC registration and classification

Vitamins and dietary supplements registration and classification

What next for consumer health?

##### MARKET DATA

Table 1 Sales of Consumer Health by Category: Value 2018-2023

Table 2 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 4 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Consumer Health by Format: % Value 2018-2023

Table 7 Distribution of Consumer Health by Format and Category: % Value 2023

Table 8 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 9 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### ANALGESICS

### 2023 DEVELOPMENTS

#### Prospects and Opportunities

##### Category Data

Table 10 Sales of Analgesics by Category: Value 2018-2023

Table 11 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Analgesics: % Value 2019-2023

Table 13 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 14 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 15 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

#### COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES

Table 16 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 19 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 20 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

#### DIGESTIVE REMEDIES

Table 22 Sales of Digestive Remedies by Category: Value 2018-2023

Table 23 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 25 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 26 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 27 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

#### DERMATOLOGICALS

Table 28 Sales of Dermatologicals by Category: Value 2018-2023

Table 29 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 30 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 31 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 32 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 33 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

#### WOUND CARE

Table 34 Sales of Wound Care by Category: Value 2018-2023

Table 35 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 36 NBO Company Shares of Wound Care: % Value 2019-2023

Table 37 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 38 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 39 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

#### VITAMINS AND DIETARY SUPPLEMENTS

Table 40 Sales of Vitamins and Dietary Supplements by Category: Value 2018-2023

Table 41 Sales of Vitamins and Dietary Supplements by Category: % Value Growth

2018-2023

Table 42 NBO Company Shares of Vitamins and Dietary Supplements: % Value

2019-2023

Table 43 LBN Brand Shares of Vitamins and Dietary Supplements: % Value 2020-2023

Table 44 Forecast Sales of Vitamins and Dietary Supplements by Category: Value

2023-2028

Table 45 Forecast Sales of Vitamins and Dietary Supplements by Category: % Value

Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING

SPORTS NUTRITION

HERBAL/TRADITIONAL PRODUCTS

Table 46 Sales of Herbal/Traditional Products: Value 2018-2023

Table 47 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 48 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 49 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

## I would like to order

Product name: Consumer Health in Ethiopia

Product link: <https://marketpublishers.com/r/CA62A1E815CEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA62A1E815CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970