

Consumer Health in Cambodia

<https://marketpublishers.com/r/C0AA5C704BDAEN.html>

Date: September 2023

Pages: 55

Price: US\$ 2,100.00 (Single User License)

ID: C0AA5C704BDAEN

Abstracts

In 2023, Cambodia seems to have recovered from the COVID-19 pandemic. Meanwhile, consumer health demand is rising due to modernisation, urbanisation, and health risks from harmful chemicals. Nonetheless, challenges still exist, such as external uncertainties and illicit private clinics, especially in rural areas. Likewise, unregulated medicine sales, particularly imports from China, remain a concern due to the sales of consumer health. In terms of the political environment, EU warnings of potent...

Euromonitor International's Consumer Health in Cambodia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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