

Consumer Health in Bosnia and Herzegovina

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Abstracts

In 2023, consumer health is no longer influenced by the COVID-19 pandemic, as everyday life has normalized in Bosnia and Herzegovina. Some categories, such as cough, cold allergy (hay fever) remedies, which were negatively impacted during the pandemic continue to rebound to pre-pandemic levels. Rampant inflation and rising unit prices have put additional pressure on the very limited disposable incomes of consumers in Bosnia and Herzegovina. At the same time, inflation has led to significantly hi...

Euromonitor International's Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER HEALTH IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Trend towards self-medication and price inflation drives strong value growth

Adult ketoprofen and naproxen reap benefits of growing demand for NSAIDs

Panthenol Premium launched in topical analgesics

PROSPECTS AND OPPORTUNITIES

Analgesics faces much slower growth opportunities
Further room for growth in adult naproxen and ketoprofen
Decline in demand for adult combination products

CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2018-2023
Table 13 Sales of Analgesics by Category: % Value Growth 2018-2023
Table 14 NBO Company Shares of Analgesics: % Value 2019-2023
Table 15 LBN Brand Shares of Analgesics: % Value 2020-2023
Table 16 Forecast Sales of Analgesics by Category: Value 2023-2028
Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cough, cold and allergy (hay fever) witnesses stronger recovery aided by price inflation
Nasal sprays offer a more convenient format
Decongestant rubs grow from low base

PROSPECTS AND OPPORTUNITIES

Slower value growth prospects in overall category
Higher incidence of allergies to drive demand for nasal sprays
Nasal decongestant drops face strong competition from spray substitutes

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023
Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023
Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023
Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023
Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028
Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Digestive health is a growing priority for consumers
Paediatric laxatives sought out as self-medication trend evolves

Consumers' preference for inexpensive regional brands aids current value growth for local players

PROSPECTS AND OPPORTUNITIES

Pace of growth to slow in digestive remedies

Paediatric laxatives drive growth as parents are keen to aid children's symptoms

Strong recovery of travel and holidays patterns to drive motion sickness remedies

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2018-2023

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dermatologicals benefits from health and wellness and premiumisation trends

Hair loss treatments gain from higher incidence of hair loss and rising unit prices

Product launches fuel the dynamism in fast-growth categories

PROSPECTS AND OPPORTUNITIES

Dermatologicals to remain stable as saturation kicks in

Chronic and seasonal conditions to drive solid growth in allergy remedies/antihistamines

Hair loss treatments face further optimism

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2018-2023

Table 31 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 33 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 34 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

WOUND CARE IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wound care enjoys stable volume growth despite price inflation

Convenience and performance benefits drive wound care category

First aid kit requirements in vehicles ensure sales stability

PROSPECTS AND OPPORTUNITIES

Wound care sales to stagnate in forthcoming years

Sticking plasters/adhesive bandages offers strongest growth potential
Changes in the retailing landscape to increase the availability of wound care

CATEGORY DATA

Table 36 Sales of Wound Care by Category: Value 2018-2023

Table 37 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 38 NBO Company Shares of Wound Care: % Value 2019-2023

Table 39 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 40 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 41 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vitamins and dietary supplements continue to show robust growth

Strong interest in Vitamin E and A as consumers invest in health

Private label ranges continue to emerge in vitamins

PROSPECTS AND OPPORTUNITIES

Vitamins face slower growth in the face of maturity

Doctors are increasingly willing to recommend vitamins to consumers

E-commerce will open up new opportunities for vitamins brands

CATEGORY DATA

Table 42 Sales of Vitamins by Category: Value 2018-2023

Table 43 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 44 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 45 NBO Company Shares of Vitamins: % Value 2019-2023

Table 46 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 47 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 48 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Product developments and consumer awareness drives dietary supplements

Consumers embrace probiotic supplements to improve gut and overall health

Natural remedies launch to help support blood sugar levels

PROSPECTS AND OPPORTUNITIES

Dietary supplements to expand product lines to meet growing health and wellness demands of locals

Further strong prospects for probiotics as gut health trend continues

More specialised dietary supplements to emerge

CATEGORY DATA

Table 49 Sales of Dietary Supplements by Category: Value 2018-2023

Table 50 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 51 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 52 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 53 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 54 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 55 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health awareness and price inflation underpins dynamic growth in current value terms

Meal replacements gain popularity as weight loss tool

Consumption of slimming teas slows down

PROSPECTS AND OPPORTUNITIES

Weight management and wellbeing to see value growth moderate in upcoming period

Strong growth potential for meal replacements

Positive impact to be generated by e-commerce

CATEGORY DATA

Table 56 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 57 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 59 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 61 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sports nutrition performs well as consumers invest in fitness regimes

Protein energy bars enjoy solid volume growth despite price rises

Convenience trend supports development of sports protein RTD

PROSPECTS AND OPPORTUNITIES

Sports nutrition faces period of healthy growth

Convenience trend to support growth in some categories

Sports protein powder to remain a core product for fitness enthusiasts

CATEGORY DATA

Table 62 Sales of Sports Nutrition by Category: Value 2018-2023

Table 63 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 64 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 65 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 66 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 67 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and wellness trend and growing demand for natural products supports herbal/traditional products

Wider distribution of herbal/traditional vitamins and dietary supplements

Daily stresses and tensions drive sales of herbal/traditional sleep aids

PROSPECTS AND OPPORTUNITIES

Growing desire for natural products to support health and wellbeing

Strong prospects for herbal/traditional sleep aids and vitamins and dietary supplements

Shifts in consumer buying habits shape the retail landscape

CATEGORY DATA

Table 68 Sales of Herbal/Traditional Products: Value 2018-2023

Table 69 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 70 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 71 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 72 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 73 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wider distribution of products meets consumer demands as normal lifestyles resume

Analgesics accounts for largest proportion of value sales

More specialised products emerge in paediatric vitamins and dietary supplements

PROSPECTS AND OPPORTUNITIES

Slow down for paediatric consumer health over the forecast period

Paediatric dietary supplements sustains strong growth

Weak demographic trend curbs demand for nappy (diaper) rash treatments

CATEGORY DATA

Table 74 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 75 Sales of Paediatric Consumer Health by Category: % Value Growth

2018-2023

Table 76 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 77 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth
2023-2028

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