

Consumer Health in Argentina

<https://marketpublishers.com/r/C95D09FE735EN.html>

Date: September 2023

Pages: 100

Price: US\$ 2,650.00 (Single User License)

ID: C95D09FE735EN

Abstracts

During 2023, Argentina was plunged into an economic crisis, with the rate of inflation soaring to more than 100%, one of the highest in the world. With the country already struggling to comply with the conditions of a loan package from the International Monetary Fund (IMF), it received a further blow in the form of a severe drought, which severely curtailed production of soy, corn, wheat and other important staples. With the prices of consumer goods changing on an almost weekly basis, many house...

Euromonitor International's Consumer Health in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Consumer Health market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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