

Consumer Health in Angola

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Abstracts

The depreciation of the local currency made imports more expensive at the end of the review period. This had a significant impact on the supply of and demand for imported products, in a country where the majority of medication is imported. Self-medication remained a key driver of demand, although consumers showed value-seeking behaviour in light of the high inflationary pressure on prices. This supported a demand for generics and local and lower-priced Asian brands in a tough economic climate.

Euromonitor International's Consumer Health in Angola report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Consumer Health in Angola Euromonitor International January 2024

LIST OF CONTENTS AND TABLES

CONSUMER HEALTH IN ANGOLA EXECUTIVE SUMMARY Consumer health in 2023: The big picture Country background Socioeconomic trends Logistics/infrastructure OTC registration and classification Vitamins and dietary supplements registration and classification What next for consumer health? MARKET DATA Table 1 Sales of Consumer Health by Category: Value 2018-2023 Table 2 Sales of Consumer Health by Category: % Value Growth 2018-2023 Table 3 NBO Company Shares of Consumer Health: % Value 2019-2023 Table 4 LBN Brand Shares of Consumer Health: % Value 2020-2023 Table 5 Penetration of Private Label by Category: % Value 2018-2023 Table 6 Distribution of Consumer Health by Format: % Value 2018-2023 Table 7 Distribution of Consumer Health by Format and Category: % Value 2023 Table 8 Forecast Sales of Consumer Health by Category: Value 2023-2028 Table 9 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028 DISCLAIMER ANALGESICS

2023 DEVELOPMENTS

Prospects and Opportunities Category Data Table 10 Sales of Analgesics by Category: Value 2018-2023 Table 11 Sales of Analgesics by Category: % Value Growth 2018-2023 Table 12 NBO Company Shares of Analgesics: % Value 2019-2023 Table 13 LBN Brand Shares of Analgesics: % Value 2020-2023 Table 14 Forecast Sales of Analgesics by Category: Value 2023-2028



Table 15 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES

Table 16 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 19 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 20 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES

 Table 22 Sales of Digestive Remedies by Category: Value 2018-2023

 Table 23 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 25 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 26 Forecast Sales of Digestive Remedies by Category: Value 2023-2028Table 27 Forecast Sales of Digestive Remedies by Category: % Value Growth

2023-2028

DERMATOLOGICALS

Table 28 Sales of Dermatologicals by Category: Value 2018-2023

Table 29 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 30 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 31 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 32 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 33 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028 WOUND CARE

 Table 34 Sales of Wound Care by Category: Value 2018-2023

Table 35 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 36 NBO Company Shares of Wound Care: % Value 2019-2023

Table 37 LBN Brand Shares of Wound Care: % Value 2020-2023

 Table 38 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 39 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028 VITAMINS AND DIETARY SUPPLEMENTS

Table 40 Sales of Vitamins and Dietary Supplements by Category: Value 2018-2023Table 41 Sales of Vitamins and Dietary Supplements by Category: % Value Growth



2018-2023

Table 42 NBO Company Shares of Vitamins and Dietary Supplements: % Value 2019-2023

Table 43 LBN Brand Shares of Vitamins and Dietary Supplements: % Value 2020-2023

Table 44 Forecast Sales of Vitamins and Dietary Supplements by Category: Value 2023-2028

Table 45 Forecast Sales of Vitamins and Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING

SPORTS NUTRITION

Table 46 Sales of Sports Nutrition by Category: Value 2018-2023

Table 47 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 48 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 49 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 50 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 51 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028 HERBAL/TRADITIONAL PRODUCTS

Table 52 Sales of Herbal/Traditional Products: Value 2018-2023

Table 53 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 54 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 55 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028



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