

Consumer Foodservice in Venezuela

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Abstracts

Venezuela has the world's highest rate of inflation, with the non-official estimate in 2017 being 2,600%. The causes of hyperinflation are the uncontrolled injection of money into the system and a fall in the production of goods, leading to an imbalance between the abundance of money and a shortage of products. Even though the cost of many of the basic ingredients used in the consumer foodservice industry is regulated, menu prices skyrocketed in 2017. 50% of ingredients with regulated prices mus...

Euromonitor International's Consumer Foodservice in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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