

Consumer Foodservice in the US

https://marketpublishers.com/r/CE2D85D7350EN.html

Date: February 2024

Pages: 105

Price: US\$ 2,100.00 (Single User License)

ID: CE2D85D7350EN

Abstracts

After three years of having at least a period of time in the year when COVID-19-related restrictions affected restaurant visits, many operators looked forward to 2023 as the first year of a return to normalcy. High inflation and its reverberating effects throughout the economy, however, had other ideas for 2023. While high inflation had affected the industry for a few years, a reversal in the rate of inflation between grocery and restaurant costs saw price increases in restaurants overtake those...

Euromonitor International's Consumer Foodservice in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Consumer Foodservice in the US Euromonitor International February 2024

LIST OF CONTENTS AND TABLES

CONSUMER FOODSERVICE IN THE US EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Independent foodservice developments
What next for consumer foodservice?
MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023 Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfilment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 12 Forecast Units, Transactions and Value Sales in Consumer Foodservice
2023-2028

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice: %



Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation leads to rises in menu prices and struggles to increase traffic
Growth in pizza limited-service restaurants slows after dynamic pandemic period
Brands in limited-service restaurants look to grow in additional dayparts
PROSPECTS AND OPPORTUNITIES

Brands look to compete through outlet expansion

Loyalty programmes – more important than ever for value-hungry consumers

The broader effect of the California fast food minimum wage increase

CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023
Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023 Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028 Table 23 Forecast Sales in Limited-Service Restaurants by Category: Number of

Transactions 2023-2028

Table 24 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 25 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 26 Forecast Sales in Limited-Service Restaurants by Category: % Transaction



Growth 2023-2028

Table 27 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028 CAF?S/BARS IN THE US KEY DATA FINDINGS

2023 DEVELOPMENTS

Macroeconomic trends continue to have significant influence on caf?s/bars Specialist coffee and tea shops benefits from consumers' return to the office The golden arches takes aim at customisation

PROSPECTS AND OPPORTUNITIES

Social media helps drive interest in experiential models

Drive-through-only coffee locations offer convenience and scalability

All and automation likely to unlock new potential for caf?s/bars in the coming years CATEGORY DATA

Table 28 Caf?s/Bars by Category: Units/Outlets 2018-2023

Table 29 Sales in Caf?s/Bars by Category: Number of Transactions 2018-2023

Table 30 Sales in Caf?s/Bars by Category: Foodservice Value 2018-2023

Table 31 Caf?s/Bars by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Caf?s/Bars by Category: % Transaction Growth 2018-2023

Table 33 Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Caf?s/Bars: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Caf?s/Bars: % Foodservice Value 2020-2023

Table 36 Forecast Caf?s/Bars by Category: Units/Outlets 2023-2028

Table 37 Forecast Sales in Caf?s/Bars by Category: Number of Transactions 2023-2028

Table 38 Forecast Sales in Caf?s/Bars by Category: Foodservice Value 2023-2028

Table 39 Forecast Caf?s/Bars by Category: % Units/Outlets Growth 2023-2028

Table 40 Forecast Sales in Caf?s/Bars by Category: % Transaction Growth 2023-2028

Table 41 Forecast Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN THE US KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation sees consumers dine out at full-service restaurants less often



Special offers can increase traffic, but at what cost?

Consumers are tired of tipping, as the industry and policymakers search for a new tipping standard

PROSPECTS AND OPPORTUNITIES

Full-service restaurants will increasingly turn to AI and automation for accuracy and efficiency

With no more room to increase prices, restaurant operators will need to look for other ways to improve margins

Brands in full-service restaurants will look to join limited-service brands in innovating in the loyalty space

CATEGORY DATA

Table 42 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 44 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 45 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 47 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 48 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 49 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 50 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028 Table 51 Forecast Sales in Full-Service Restaurants by Category: Number of

Transactions 2023-2028

Table 52 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 53 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 54 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 55 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN THE US KEY DATA FINDINGS

2023 DEVELOPMENTS



Continued rebound from COVID-19 decline

IKEA holds steady on outlet numbers, defying the general trend

Inflation spike provides extra emphasis on value for money

PROSPECTS AND OPPORTUNITIES

Value proposition remains important as consumers adjust to higher costs

Exploring new and exciting flavours and quality

Outlet decline highlights challenges in self-service cafeterias

CATEGORY DATA

Table 56 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 57 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 58 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 61 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 62 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice

Value 2019-2023

Table 63 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 64 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 65 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 66 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 67 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 68 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 69 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth

2023-2028

STREET STALLS/KIOSKS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks not immune to the challenges of high inflation

Despite financial challenges, street stalls/kiosks remains dynamic

Technology opens new doors and helps reduce costs

PROSPECTS AND OPPORTUNITIES

New flavours and experimentation offer an exciting landscape

Steering away from a regulatory rut

Taking the business on the road – a franchising outlook

CONSUMER FOODSERVICE BY LOCATION IN THE US



KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth of drive-through encourages the opening of stand-alone locations Fans return to dining at sports stadiums, leading to opportunities for concession operators

Grocery retailers meet consumers' demand for convenience, value and experiences in foodservice offerings

PROSPECTS AND OPPORTUNITIES

Convenience stores are moving foodservice to the forefront

Rural, suburban and smaller city markets are becoming increasingly attractive to consumer foodservice chains

CATEGORY DATA

Table 70 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 71 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 72 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 73 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 74 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 75 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 76 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 77 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 78 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 79 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 80 Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 81 Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 82 Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 83 Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 84 Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023



Table 85 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023 Table 86 Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 87 Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 88 Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 89 Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 90 Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 91 Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 92 Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 93 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 94 Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 95 Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 96 Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 97 Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 98 Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023

Table 99 Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023

Table 100 Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 101 Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 102 Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 103 Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 104 Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 105 Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 106 Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 107 Forecast Sales in Consumer Foodservice by Location: Number of

Transactions 2023-2028

Table 108 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028



Table 109 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 110 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 111 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 112 Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 113 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 114 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 115 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 116 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 117 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 118 Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 119 Forecast Sales in Consumer Foodservice through Leisure: Number of
Transactions 2023-2028

Table 120 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028

Table 121 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 122 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 123 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 124 Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 125 Forecast Sales in Consumer Foodservice through Retail: Number of

Transactions 2023-2028

Table 126 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 127 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 128 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 129 Forecast Sales in Consumer Foodservice through Retail: % Foodservice



Value Growth 2023-2028

Table 130 Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 131 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 132 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 133 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 134 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 135 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 136 Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 137 Forecast Sales in Consumer Foodservice through Travel: Number of
Transactions 2023-2028

Table 138 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 139 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 140 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 141 Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028



I would like to order

Product name: Consumer Foodservice in the US

Product link: https://marketpublishers.com/r/CE2D85D7350EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CE2D85D7350EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970