

# **Consumer Foodservice in Spain**

https://marketpublishers.com/r/CFF38FC2404EN.html

Date: February 2024

Pages: 100

Price: US\$ 2,100.00 (Single User License)

ID: CFF38FC2404EN

# **Abstracts**

In 2023, consumer foodservice in Spain saw growth across all metrics, albeit at lower rates than that seen in the previous year of the review period. However, persistently high inflation rates drove up average prices, limiting growth in transactions.

Euromonitor International's Consumer Foodservice in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

**Product coverage:** Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

# Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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LIMITED-SERVICE RESTAURANTS IN SPAIN

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2023 DEVELOPMENTS



Fish and chicken are on the menu as new players expand their presence in limitedservice restaurants in Spain in 2023

Convenience stores' limited-service restaurants grow due to recovery in travel Slower growth in delivery impacted sales through limited-service restaurants in 2023 PROSPECTS AND OPPORTUNITIES

Petrol companies exploring new options for food service

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Fierce competition from full-service restaurants and limited-service restaurants leads bars/pubs to seek new ways of attracting customers

Enrique Tom?s looking for new opportunities in travel locations

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**KEY DATA FINDINGS** 

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Full-service restaurants in central city locations benefit from a recovery in footfall PROSPECTS AND OPPORTUNITIES

Digitalisation is set to continue apace of the forecast period, supported by AI technology Zero waste and sustainability are set to gather traction in the years ahead



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Players include more healthy eating options and Areas SA expand its presence in Spain PROSPECTS AND OPPORTUNITIES

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#### services

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2023 DEVELOPMENTS

A return to pre-pandemic value sales for consumer foodservice by location in Spain in 2023

IKEA restaurant and El Corte Ingl?s exploit resurgent demand with combined offers of foodservice and retail

Travel and lodging locations see the strongest growth, benefiting from domestic and foreign tourism, post-pandemic

# PROSPECTS AND OPPORTUNITIES

Standalone is set to continue to dominate consumer foodservice by location sales over the forecast period, but ghost kitchens and delivery services offer scope for growth Petrol companies are exploring new options for food service as they seek to diversify their offerings

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