

Consumer Foodservice in Peru

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Abstracts

Consumer foodservice sales continued to grow significantly in 2023, but at a slower rate than seen in 2022. One of the key reasons for this growth was increased consumer appetites for dining out thanks to the elimination of pandemic-related restrictions.

Euromonitor International's Consumer Foodservice in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Limited-service restaurants continues to perform well, thanks to dynamism in marketing and delivery services

Chicken limited-service restaurants continues to lead sales within the category

Fierce competition in pizza limited-service restaurants, with ongoing promotions and marketing campaigns

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants will continue to see growth in the years ahead, but challenges remain

New outlets will be rare due to the economic slowdown, but some chains will continue to expand

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PROSPECTS AND OPPORTUNITIES

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