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Consumer Foodservice in Norway

https://marketpublishers.com/r/C64446787DAEN.html
Date: February 2024
Pages: 94
Price: US$ 2,100.00 (Single User License)
ID: C64446787DAEN

Abstracts

Overall, 2023 has been a positive year for consumer foodservice in Norway. After two strong years of recovery from the COVID-19 pandemic, the industry has seen volume and value growth begin to normalise in 2023. Rising unit prices has been a key trend fuelling current value growth, but also hampering demand to some extent. The pent-up demand which materialised in 2022 has undoubtedly tapered in 2023, with transactions slowing even though totals remain below pre-pandemic levels. The upward pressu...

Euromonitor International's Consumer Foodservice in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Consumer Foodservice in Norway
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

CONSUMER FOODSERVICE IN NORWAY
EXECUTIVE SUMMARY
Consumer foodservice in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Independent foodservice developments
What next for consumer foodservice?
MARKET DATA
Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 8 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 9 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 10 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 11 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 12 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER
SOURCES
Summary 1 Research Sources
LIMITED-SERVICE RESTAURANTS IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Operators prove resilient to pandemic and inflationary pressures
Chains lead in limited-service restaurants
Norwegian market can be difficult to penetrate
PROSPECTS AND OPPORTUNITIES
Limited-service restaurants face moderate growth potential
Smaller chained outlets enjoy promising growth
Technology to fuel sales development
CATEGORY DATA
Table 13 Limited-Service Restaurants by Category: Units/Outlets 2018-2023
Table 14 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023
Table 15 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
Table 16 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
Table 17 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
Table 18 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
Table 19 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
Table 20 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
Table 21 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
Table 22 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
Table 23 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
Table 24 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
Table 25 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 26 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028
CAF?S/BARS IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Caf?s/bars recover to pre-pandemic levels
Chained concepts are well-developed
Advances in digitalisation supports caf?s/bars
PROSPECTS AND OPPORTUNITIES
Caf?s/bars face a relatively positive outlook
Competitive threats from different angles
Workplace trends can support caf?s/bars
CATEGORY DATA
Table 27 Caf?s/Bars by Category: Units/Outlets 2018-2023
Table 28 Sales in Caf?s/Bars by Category: Number of Transactions 2018-2023
Table 29 Sales in Caf?s/Bars by Category: Foodservice Value 2018-2023
Table 30 Caf?s/Bars by Category: % Units/Outlets Growth 2018-2023
Table 31 Sales in Caf?s/Bars by Category: % Transaction Growth 2018-2023
Table 32 Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2018-2023
Table 33 GBO Company Shares in Chained Caf?s/Bars: % Foodservice Value 2019-2023
Table 34 GBN Brand Shares in Chained Caf?s/Bars: % Foodservice Value 2020-2023
Table 35 Forecast Caf?s/Bars by Category: Units/Outlets 2023-2028
Table 36 Forecast Sales in Caf?s/Bars by Category: Number of Transactions 2023-2028
Table 37 Forecast Sales in Caf?s/Bars by Category: Foodservice Value 2023-2028
Table 38 Forecast Caf?s/Bars by Category: % Units/Outlets Growth 2023-2028
Table 39 Forecast Sales in Caf?s/Bars by Category: % Transaction Growth 2023-2028
Table 40 Forecast Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2023-2028
FULL-SERVICE RESTAURANTS IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers are confronted by high prices
Weaker local currency empowers inbound tourism expenditure

The majority of outlets are independent
PROSPECTS AND OPPORTUNITIES
Robust performance for full-service restaurants
European concepts to extend and evolve
Pizza and sushi to gain traction as dining concepts
CATEGORY DATA
Table 41 Full-Service Restaurants by Category: Units/Outlets 2018-2023
Table 42 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023
Table 43 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023
Table 44 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
Table 45 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023
Table 46 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
Table 47 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023
Table 48 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023
Table 49 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028
Table 50 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028
Table 51 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028
Table 52 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
Table 53 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028
Table 54 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028
SELF-SERVICE CAFETERIAS IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Solid recovery in post-pandemic era
Old-fashioned image tarnishes appeal
Sabrura continues to gain traction with its sushi concept
PROSPECTS AND OPPORTUNITIES

New concepts to help transform outdated image
Pincho Nation to undertake expansion
Retail outlets have a solid appeal among locals
CATEGORY DATA
Table 55 Self-Service Cafeterias: Units/Outlets 2018-2023
Table 56 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023
Table 57 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023
Table 58 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023
Table 59 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023
Table 60 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023
Table 61 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023
Table 62 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023
Table 63 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028
Table 64 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028
Table 65 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028
Table 66 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028
Table 67 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028
Table 68 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028
STREET STALLS/KIOSKS IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks face strong competition
Sales patterns normalise in street stalls/kiosks
Independent players dominate the landscape
PROSPECTS AND OPPORTUNITIES
Growth mitigated by strong competition from limited-service restaurants
Consumers are keen to try more innovative street foods
Events and awards remain important for promoting street stalls/kiosks
CATEGORY DATA
Table 69 Street Stalls/Kiosks: Units/Outlets 2018-2023
Table 70 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023
Table 71 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023
Table 72 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023
Table 73 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023
Table 75 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028
Table 76 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028
Table 77 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028
Table 78 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028
Table 79 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028
Table 80 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028
CONSUMER FOODSERVICE BY LOCATION IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Standalone locations lead in consumer foodservice
Travel locations continue to recover from the COVID-19 pandemic
PROSPECTS AND OPPORTUNITIES
Lodging locations to benefit from inbound travel
Retail locations to remain popular
CATEGORY DATA
Table 81 Consumer Foodservice by Location: Units/Outlets 2018-2023
Table 82 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023
Table 83 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023
Table 84 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023
Table 85 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023
Table 86 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023
Table 87 Consumer Foodservice through Standalone: Units/Outlets 2018-2023
Table 88 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023
Table 89 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023
Table 90 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023
Table 91 Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023
Table 92 Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 93 Consumer Foodservice through Leisure: Units/Outlets 2018-2023
Table 94 Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023
Table 95 Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023
Table 96 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023
Table 97 Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023
Table 98 Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
Table 99 Consumer Foodservice through Retail: Units/Outlets 2018-2023
Table 100 Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
Table 101 Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
Table 102 Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
Table 103 Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
Table 104 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
Table 105 Consumer Foodservice through Lodging: Units/Outlets 2018-2023
Table 106 Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
Table 107 Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
Table 108 Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 109 Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 110 Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 111 Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 112 Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 113 Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 114 Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 115 Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 116 Sales in Consumer Foodservice through Travel: % Foodservice Value

Growth 2018-2023
Table 117 Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 118 Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 119 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 120 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 121 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 122 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 123 Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 124 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 125 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 126 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 127 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 128 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 129 Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 130 Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 131 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 132 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 133 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 134 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 135 Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 136 Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 137 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value

2023-2028
Table 138 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 139 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 140 Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 141 Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 142 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 143 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 144 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 145 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 146 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 147 Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 148 Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
Table 149 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
Table 150 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
Table 151 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
Table 152 Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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