

Consumer Foodservice in Morocco

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Abstracts

Consumer foodservice in Morocco witnessed steady growth in 2023, despite the pressing issue of high inflation. In the face of rising prices, locals have changed how they eat, with simpler meals and eating out less frequently becoming more commonplace. Foodservice has not been impacted drastically by this trend, thanks to the buoyant performance of tourism, which is a major growth driver in consumer foodservice and a key source of revenue for the Moroccan economy.

Euromonitor International's Consumer Foodservice in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Foodservice in Morocco
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LIST OF CONTENTS AND TABLES

CONSUMER FOODSERVICE IN MOROCCO
EXECUTIVE SUMMARY
Consumer foodservice in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 10 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 11 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 12 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CAF?S/BARS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Global coffee chains spearhead developments

Popularity of coffee supports speciality caf?s

Digital ordering is emerging

PROSPECTS AND OPPORTUNITIES

International players will continue to be attracted by the stability and coffee culture in Morocco

Tourism growth drives higher coffee consumption

Independents face a tougher competitive landscape

CATEGORY DATA

Table 14 Caf?s/Bars by Category: Units/Outlets 2018-2023

Table 15 Sales in Caf?s/Bars by Category: Number of Transactions 2018-2023

Table 16 Sales in Caf?s/Bars by Category: Foodservice Value 2018-2023

Table 17 Caf?s/Bars by Category: % Units/Outlets Growth 2018-2023

Table 18 Sales in Caf?s/Bars by Category: % Transaction Growth 2018-2023

Table 19 Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2018-2023

Table 20 GBO Company Shares in Chained Caf?s/Bars: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Caf?s/Bars: % Foodservice Value 2020-2023

Table 22 Forecast Caf?s/Bars by Category: Units/Outlets 2023-2028

Table 23 Forecast Sales in Caf?s/Bars by Category: Number of Transactions 2023-2028

Table 24 Forecast Sales in Caf?s/Bars by Category: Foodservice Value 2023-2028

Table 25 Forecast Caf?s/Bars by Category: % Units/Outlets Growth 2023-2028

Table 26 Forecast Sales in Caf?s/Bars by Category: % Transaction Growth 2023-2028

Table 27 Forecast Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full-service restaurants are slower to recover as domestic demand wanes

Limited development of chains in full-service restaurants

Spotlight on food safety standards

PROSPECTS AND OPPORTUNITIES

Tourism recovery to support full-service restaurants

Consumers seek out special experiences

Online ordering and delivery offers a chance to compete against limited-service restaurants

CATEGORY DATA

Table 28 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 29 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 30 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 31 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 33 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 36 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 37 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 38 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 39 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 40 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 41 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN MOROCCO

2023 DEVELOPMENTS

Self-service cafeterias remain emergent and not yet relevant in Morocco

Lack of delivery services also proves an obstacle

Competition remains from chained limited-service restaurants

PROSPECTS AND OPPORTUNITIES

Growth from low base

Growth strategy of modern grocery retailers to propel development of self-service restaurants

Self-service concept more appealing to new players than regular restaurant concepts

STREET STALLS/KIOSKS IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks witness moderate growth

New start-ups tap into coffee culture

Full mobile restaurants are popping up

PROSPECTS AND OPPORTUNITIES

Franchise operations could help to broaden appeal

Lower taxes to attract new start-ups

Infrastructure to support outlet expansion

CONSUMER FOODSERVICE BY LOCATION IN MOROCCO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chained foodservice brands are gaining ground on standalones

Tourism supports foodservice developments in lodging locations

Affordable foodservice options required to meet needs of locals

PROSPECTS AND OPPORTUNITIES

Tourism expansion to support development of travel and lodging locations

Lacklustre real estate market may support new developments

CATEGORY DATA

Table 42 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 43 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 44 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 45 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 46 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 47 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 48 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 49 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 50 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 51 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 52 Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 53 Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 54 Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 55 Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 56 Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 57 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 58 Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 59 Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 60 Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 61 Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 62 Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 63 Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 64 Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 65 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 66 Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 67 Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 68 Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 69 Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 70 Sales in Consumer Foodservice through Lodging: % Transaction Growth

2018-2023

Table 71 Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023

Table 72 Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 73 Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 74 Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 75 Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 76 Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 77 Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 78 Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 79 Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 80 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 81 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 82 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 83 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 84 Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 85 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 86 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 87 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 88 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 89 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 90 Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028

Table 91 Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028

Table 92 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value

2023-2028

Table 93 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 94 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 95 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 96 Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028

Table 97 Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028

Table 98 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 99 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 100 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 101 Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 102 Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 103 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 104 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 105 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 106 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 107 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 108 Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 109 Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

Table 110 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 111 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 112 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 113 Forecast Sales in Consumer Foodservice through Travel: % Foodservice

Value Growth 2023-2028
LIMITED-SERVICE RESTAURANTS IN MOROCCO
KEY DATA FINDINGS

2023 DEVELOPMENTS

Focus on convenience supports sales growth
International brands expand in Morocco
Brands provide local support through corporate social responsibility

PROSPECTS AND OPPORTUNITIES

Digital technology to enhance the customer experience
Drive-through outlets to gain appeal
Consumers want to sample new cuisines

CATEGORY DATA

Table 114 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 115 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 116 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 117 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 118 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 119 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 120 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 121 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 122 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 123 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 124 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 125 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 126 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 127 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

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