

# Consumer Foodservice in Indonesia

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## Abstracts

Consumer foodservice in Indonesia saw another year of positive growth in 2023, although current value sales remained well below pre-pandemic levels. Demand slumped in 2020, as the Community Activities Restrictions Enforcement (PPKM) put in place to contain the COVID-19 virus led to a reduction in visits to foodservice outlets. In 2023, growth was driven by an increase in mobility, especially during major holiday periods, such as Eid al-Fitr, when Indonesians were accustomed to returning to their...

Euromonitor International's Consumer Foodservice in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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McDonald's retains its lead, thanks to strategy of outlet expansion and consistent promotions

Players continue to invest in digital services

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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Chained players drive outlet expansion

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