

Consumer Foodservice in Germany

<https://marketpublishers.com/r/C0BE0EB9850EN.html>

Date: May 2023

Pages: 97

Price: US\$ 2,100.00 (Single User License)

ID: C0BE0EB9850EN

Abstracts

The foodservice industry in Germany was undergoing significant changes in 2022, driven by evolving consumer preferences, shifting market dynamics and ongoing technological advancements. The COVID-19 pandemic has also had a profound impact on the industry, accelerating many of these changes and prompting a widespread shift towards digitalisation and delivery services.

Euromonitor International's Consumer Foodservice in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONSUMER FOODSERVICE IN GERMANY

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 10 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 11 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 12 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 14 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation drives up prices in limited-service restaurants

Healthy positioning and vegetarian and vegan concepts remain popular

New burger chains continue to find room for growth

PROSPECTS AND OPPORTUNITIES

Customisation and growth in build-your-own

Short-term challenges due to lower disposable incomes

Digitalisation continues to grow in limited-service restaurants

CATEGORY DATA

Table 15 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 16 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 17 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 18 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 19 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 20 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 21 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022

Table 22 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022

Table 23 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027

Table 24 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027

Table 25 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027

Table 26 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 27 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 28 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CAFÉS/BARS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation hits the industry as it looks to recover from the pandemic

To-go coffee remains popular in spite of restrictions being lifted
Juice bars and bubble tea offer consumers something a little different

PROSPECTS AND OPPORTUNITIES

Demand for sustainability and vegan products keeps growing
Chains better able to weather difficult times
Online breakfast delivery for caf?s positions itself as an option

CATEGORY DATA

Table 29 Caf?s/Bars by Category: Units/Outlets 2017-2022

Table 30 Sales in Caf?s/Bars by Category: Number of Transactions 2017-2022

Table 31 Sales in Caf?s/Bars by Category: Foodservice Value 2017-2022

Table 32 Caf?s/Bars by Category: % Units/Outlets Growth 2017-2022

Table 33 Sales in Caf?s/Bars by Category: % Transaction Growth 2017-2022

Table 34 Sales in Caf?s/Bars by Category: % Foodservice Value Growth 2017-2022

Table 35 GBO Company Shares in Chained Caf?s/Bars: % Foodservice Value
2018-2022

Table 36 GBN Brand Shares in Chained Caf?s/Bars: % Foodservice Value 2019-2022

Table 37 Forecast Caf?s/Bars by Category: Units/Outlets 2022-2027

Table 38 Forecast Sales in Caf?s/Bars by Category: Number of Transactions
2022-2027

Table 39 Forecast Sales in Caf?s/Bars by Category: Foodservice Value 2022-2027

Table 40 Forecast Caf?s/Bars by Category: % Units/Outlets Growth 2022-2027

Table 41 Forecast Sales in Caf?s/Bars by Category: % Transaction Growth 2022-2027

Table 42 Forecast Sales in Caf?s/Bars by Category: % Foodservice Value Growth
2022-2027

FULL-SERVICE RESTAURANTS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong rebound in 2022 kept in check by rising inflation
Restaurant operators facing labour shortages and increased costs
Chains grow at the expense of independents in full-service restaurants

PROSPECTS AND OPPORTUNITIES

Meat alternatives and healthy positioning expected to impact menu offerings
Sustainability and localisation of the supply chain critical in the years ahead
Interest in new, more diverse cuisines likely to grow

CATEGORY DATA

Table 43 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Table 44 Sales in Full-Service Restaurants by Category: Number of Transactions
2017-2022

Table 45 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 46 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 47 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 48 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 49 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 50 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 51 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 52 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 53 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 54 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 55 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 56 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

SELF-SERVICE CAFETERIAS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Chained self-service cafeterias adapt to overcome tough times

Sustainability remains both a challenge and an area of potential development

Self-service cafeterias appealing to vegetarian and vegan customers

PROSPECTS AND OPPORTUNITIES

Impact of inflation not completely negative for self-service cafeterias

Increased customisation and digitalisation will bring improved customer satisfaction

Delivery and takeaway options to become key in the future development of self-service cafeterias

CATEGORY DATA

Table 57 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 58 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 59 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 60 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 61 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 62 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 63 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice

Value 2018-2022

Table 64 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 65 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 66 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 67 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 68 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 69 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 70 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

STREET STALLS/KIOSKS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Kiosks remain relevant due to convenience and flexibility

Brotzeit and Grillbar continue to dominate chained street stalls/kiosks

Street stalls strengthen their presence in the industry

PROSPECTS AND OPPORTUNITIES

Street stalls and kiosks face criticism and demands for sustainability

Inflation poses biggest challenge to the future of street stalls/kiosks

Competition with delivery services and takeaway options

CATEGORY DATA

Table 71 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 72 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 73 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 74 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 75 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 76 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 77 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 78 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 79 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 80 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 81 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 82 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 83 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 84 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE BY LOCATION IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Standalone foodservice remains dominant

Consumer foodservice through travel continues to recover

Inflation slows post-pandemic recovery

PROSPECTS AND OPPORTUNITIES

Standalone outlets may struggle to maintain profitability and demand due to inflation

Location changes brought on by the pandemic's long-lasting effects

CATEGORY DATA

Table 85 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 86 Sales in Consumer Foodservice by Location: Number of Transactions
2017-2022

Table 87 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 88 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 89 Sales in Consumer Foodservice by Location: % Transaction Growth
2017-2022

Table 90 Sales in Consumer Foodservice by Location: % Foodservice Value Growth
2017-2022

Table 91 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 92 Sales in Consumer Foodservice through Standalone: Number of Transactions
2017-2022

Table 93 Sales in Consumer Foodservice through Standalone: Foodservice Value
2017-2022

Table 94 Consumer Foodservice through Standalone: % Units/Outlets Growth
2017-2022

Table 95 Sales in Consumer Foodservice through Standalone: % Transaction Growth
2017-2022

Table 96 Sales in Consumer Foodservice through Standalone: % Foodservice Value
Growth 2017-2022

Table 97 Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 98 Sales in Consumer Foodservice through Leisure: Number of Transactions
2017-2022

Table 99 Sales in Consumer Foodservice through Leisure: Foodservice Value
2017-2022

Table 100 Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 101 Sales in Consumer Foodservice through Leisure: % Transaction Growth
2017-2022

Table 102 Sales in Consumer Foodservice through Leisure: % Foodservice Value
Growth 2017-2022

Table 103 Consumer Foodservice through Retail: Units/Outlets 2017-2022

Table 104 Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022

Table 105 Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022

Table 106 Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022

Table 107 Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022

Table 108 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022

Table 109 Consumer Foodservice through Lodging: Units/Outlets 2017-2022

Table 110 Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022

Table 111 Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022

Table 112 Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022

Table 113 Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022

Table 114 Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022

Table 115 Consumer Foodservice through Travel: Units/Outlets 2017-2022

Table 116 Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022

Table 117 Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022

Table 118 Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022

Table 119 Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022

Table 120 Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022

Table 121 Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027

Table 122 Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027

Table 123 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027

Table 124 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027

Table 125 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027

Table 126 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027

Table 127 Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027

Table 128 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027

Table 129 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027

Table 130 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027

Table 131 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027

Table 132 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027

Table 133 Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027

Table 134 Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027

Table 135 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027

Table 136 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027

Table 137 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027

Table 138 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027

Table 139 Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027

Table 140 Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027

Table 141 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027

Table 142 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027

Table 143 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027

Table 144 Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027

Table 145 Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027

Table 146 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027

Table 147 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027

Table 148 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027

Table 149 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 150 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027

Table 151 Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027

Table 152 Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027

Table 153 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027

Table 154 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027

Table 155 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027

Table 156 Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

I would like to order

Product name: Consumer Foodservice in Germany

Product link: <https://marketpublishers.com/r/C0BE0EB9850EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0BE0EB9850EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970