

Consumer Foodservice in Austria

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Abstracts

2023 was the first year since the pandemic when consumer foodservice in Austria did not face any access or opening restrictions, which naturally led to an increase in footfall and transactions. However, inflation remained unusually high for the second year in a row, triggered by the energy crisis resulting from the Russian invasion of Ukraine. This led to an increase in living costs and a concomitant reluctance to spend on non-essential products. Nevertheless, local consumers continued to enjoy...

Euromonitor International's Consumer Foodservice in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Consumer Foodservice in Austria
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LIST OF CONTENTS AND TABLES

CONSUMER FOODSERVICE IN AUSTRIA
EXECUTIVE SUMMARY
Consumer foodservice in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 10 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 11 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 12 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants benefits from price-sensitivity in 2023

Healthy fast food brand sees growth as it becomes better established

Unmanned Bistrobox concept continues to evolve

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants expected to benefit from strengthening consumer sentiment

Poke specialists are becoming increasingly relevant in Austria

Pommes Freunde offers traditional fast food as a franchise concept

CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 23 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 24 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 25 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 26 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 27 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAF S/BARS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Transactions remain below pre-pandemic levels in 2023

Nightclubs, in particular, suffer from reduced footfall

Bakeries present more competition than ever for caf s/bars

PROSPECTS AND OPPORTUNITIES

Caf s/bars expected to see moderate growth in the years ahead

Specialist coffee and tea stores expected to challenge classic caf s

Coca-Cola's coffee brand is expected to grow in the years ahead

CATEGORY DATA

Table 28 Caf s/Bars by Category: Units/Outlets 2018-2023

Table 29 Sales in Caf s/Bars by Category: Number of Transactions 2018-2023

Table 30 Sales in Caf s/Bars by Category: Foodservice Value 2018-2023

Table 31 Caf s/Bars by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Caf s/Bars by Category: % Transaction Growth 2018-2023

Table 33 Sales in Caf s/Bars by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Caf s/Bars: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Caf s/Bars: % Foodservice Value 2020-2023

Table 36 Forecast Caf s/Bars by Category: Units/Outlets 2023-2028

Table 37 Forecast Sales in Caf s/Bars by Category: Number of Transactions 2023-2028

Table 38 Forecast Sales in Caf s/Bars by Category: Foodservice Value 2023-2028

Table 39 Forecast Caf s/Bars by Category: % Units/Outlets Growth 2023-2028

Table 40 Forecast Sales in Caf s/Bars by Category: % Transaction Growth 2023-2028

Table 41 Forecast Sales in Caf s/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Unfavourable economic climate presents a challenge for full-service restaurants in 2023
Consumer interest in smaller, underdeveloped categories continues apace
Furniture retailer closures also affect full-service restaurants in 2023

PROSPECTS AND OPPORTUNITIES

Full-service restaurants will remain an integral part of Austrian culture
Ramen Makotoya is on its way to becoming a major brand in Asian full-service restaurants

Hans im Glück is one of the few brands looking to expand in the coming years

CATEGORY DATA

Table 42 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 44 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 45 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 47 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 48 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 49 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 50 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 51 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 52 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 53 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 54 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 55 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Self-service cafeterias continue to be impacted by fewer people taking lunch breaks

New obligations for cafeterias and commercial kitchens in 2023

Vapiano invests in strengthening its brand, attracting consumer interest

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias have some catch-up potential

Rosenberger set to drop out of the category in the near future

My Indigo differentiates with strong premium positioning

CATEGORY DATA

Table 56 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 57 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 58 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 61 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 62 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 63 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 64 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 65 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 66 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 67 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 68 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 69 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks less affected by the current economic climate

Loyal consumer base helps chicken stalls become re-established

Street stalls present an opportunity for expansion within consumer foodservice

PROSPECTS AND OPPORTUNITIES

Solid growth expected to continue for street stalls/kiosks

Traditional concepts are expected to decline in favour of greater variety

Efficient Pasta Cup concept seems destined for expansion

CATEGORY DATA

Table 70 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 71 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 72 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 73 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 75 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 76 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 77 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 78 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 79 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 80 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 81 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 82 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 83 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The profitability of consumer foodservice in standalone locations is at risk the most

Reduction in furniture retailers also leads to restaurant closures

Consumer foodservice in travel locations benefits from post-pandemic behaviour

PROSPECTS AND OPPORTUNITIES

Locations associated with leisure, retail and travel locations have good growth prospects

Upcoming department store offers exciting foodservice development

Burger King and Costa Coffee land a major coup at Vienna Airport

CATEGORY DATA

Table 84 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 85 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 86 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 87 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 88 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 89 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 90 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 91 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 92 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 93 Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 94 Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 95 Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 96 Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 97 Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 98 Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 99 Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 100 Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 101 Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 102 Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 103 Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 104 Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 105 Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 106 Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 107 Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 108 Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 109 Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 110 Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 111 Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 112 Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023

Table 113 Sales in Consumer Foodservice through Lodging: % Foodservice Value

Growth 2018-2023

Table 114 Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 115 Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 116 Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 117 Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 118 Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 119 Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 120 Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 121 Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 122 Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 123 Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 124 Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 125 Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 126 Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 127 Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 128 Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 129 Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 130 Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 131 Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 132 Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028

Table 133 Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028

Table 134 Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028

Table 135 Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 136 Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 137 Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 138 Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028

Table 139 Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028

Table 140 Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 141 Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 142 Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 143 Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 144 Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 145 Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 146 Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 147 Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 148 Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 149 Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 150 Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 151 Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

Table 152 Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 153 Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 154 Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 155 Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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