

Consumer Foodservice in Argentina

<https://marketpublishers.com/r/C56A5D2F255EN.html>

Date: February 2024

Pages: 96

Price: US\$ 2,100.00 (Single User License)

ID: C56A5D2F255EN

Abstracts

2023 was an extremely challenging year for consumer foodservice in Argentina, with skyrocketing inflation and steep price hikes throughout. Brands were forced to frequently raise prices, sometimes as often as weekly, to minimise losses. Consumer spending continued to suffer as salaries did not rise at the same rate, significantly impacting consumption. Rising prices in raw materials have been compounded by increases in rent, wages and services. Many consumers have had to drastically reduce their...

Euromonitor International's Consumer Foodservice in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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