

Consumer Finance in Poland

<https://marketpublishers.com/r/C0CCD036665EN.html>

Date: November 2012

Pages: 84

Price: US\$ 1,900.00 (Single User License)

ID: C0CCD036665EN

Abstracts

Polish consumers have gained confidence in the use of cards for payments and they are willing to use them in retail and service outlets. In 2012 the volume and value of cashless payments showed impressive double-digit growth. The positive tendency was observed in debit cards, where the value of transactions increased significantly faster than the number of cards in circulation. In the case of credit cards, despite a decrease in the number of cards in circulation, their value of transactions...

Euromonitor International's Consumer Finance in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Card Payments Post Double-digit Growth

the Breakthrough in Contactless Payments

Pko Bank Polski, Mbank and Pekao on the Lead

High Interchange Fees Impacts Financial Card Acceptance Network

Positive Performance Expected for Financial Cards

Key Trends and Development

Cashless Payments on the Rise

Wider Application of Pre-paid Cards

Transformation of the Polish Banking System

High Interchange Fees Slow Development of Card Payments

Contactless Revolution in Poland

Outlook

Future Impact

Market Indicators

Table 1 Number of POS Terminals 2007-2012

Table 2 Number of ATMs 2007-2012

Table 3 Value Lost to Fraud 2007-2012

Table 4 Card Expenditure by Location 2012

Table 5 Card Expenditure by Category 2012

Table 6 Financial Cards in Circulation by Type: % Number of Cards 2007-2012

Table 7 Domestic versus Foreign Spend 2012

Market Data

Table 8 Consumer Payments: Value 2007-2012

Table 9 Consumer Payments: Number of Transactions 2007-2012

Table 10 Financial Cards: Number of Cards in Circulation 2007-2012

Table 11 Financial Cards Transactions: Value 2007-2012

Table 12 Financial Cards: Number of Transactions 2007-2012

Table 13 Financial Cards: Number of Accounts 2007-2012

Table 14 Financial Cards: Number of Cards by Issuer 2007-2011

Table 15 Financial Cards: Number of Cards by Operator 2007-2011

Table 16 Financial Cards: Card Payment Transaction Value by Operator 2007-2011

Table 17 Financial Cards: Card Payment Transaction Value by Issuer 2007-2011

Table 18 Consumer Payments Forecast: Value 2012-2017

Table 19 Consumer Payments Forecast: Number of Transactions 2012-2017

Table 20 Financial Cards Forecast: Number of Cards in Circulation 2012-2017

Table 21 Financial Cards Forecast: Value 2012-2017

Table 22 Financial Cards Forecast: Number of Transactions 2012-2017

Table 23 Financial Cards Forecast: Number of Accounts 2012-2017

Definitions

Sources

Summary 1 Research Sources

Bank Handlowy W Warszawie SA in Financial Cards and Payments (poland)

Strategic Direction

Key Facts

Summary 2 Bank Handlowy w Warszawie SA: Key Facts

Summary 3 Bank Handlowy w Warszawie SA: Operational Indicators

Company Background

Competitive Positioning

Summary 4 Bank Handlowy w Warszawie SA: Competitive Position 2011

Bank Zachodni Wbk SA in Financial Cards and Payments (poland)

Strategic Direction

Key Facts

Summary 5 Bank Zachodni WBK SA: Key Facts

Summary 6 Bank Zachodni WBK SA: Operational Indicators

Company Background

Competitive Positioning

Summary 7 Bank Zachodni WBK SA: Competitive Position 2011

Ing Bank Slaski SA in Financial Cards and Payments (poland)

Strategic Direction

Key Facts

Summary 8 ING Bank Slaski SA: Key Facts

Summary 9 ING Bank Slaski SA: Operational Indicators

Company Background

Competitive Positioning

Summary 10 ING Bank Slaski SA: Competitive Position 2011

Pekao SA in Financial Cards and Payments (poland)

Strategic Direction

Key Facts

Summary 11 Pekao SA: Key Facts

Summary 12 Pekao SA: Operational Indicators

Company Background

Competitive Positioning

Summary 13 Pekao SA: Competitive Position 2011

Pko Bank Polski SA in Financial Cards and Payments (poland)

Strategic Direction

Key Facts

Summary 14 PKO Bank Polski SA: Key Facts

Summary 15 PKO Bank Polski SA: Operational Indicators

Company Background

Competitive Positioning

Summary 16 PKO Bank Polski SA: Competitive Position 2011

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 24 ATM Cards Category Performance: 2007-2012

Table 25 ATM Cards Category Performance: Number of Cards in Circulation
2007-2012

Table 26 ATM Cards Category Performance: % Growth 2007-2012

Table 27 ATM Cards in Circulation Category Performance: % Growth 2007-2012

Table 28 ATM Cards Forecast Category Performance: 2012-2017

Table 29 ATM Cards Forecast Category Performance: Number of Cards in Circulation
2012-2017

Table 30 ATM Cards Forecast Category Performance: % Growth 2012-2017

Table 31 ATM Cards in Circulation Forecast Category Performance: % Growth
2012-2017

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 32 Charge Cards Category Performance: 2007-2012

Table 33 Charge Cards Category Performance: Number of Cards in Circulation
2007-2012

Table 34 Charge Cards Category Performance: % Growth 2007-2012

Table 35 Charge Cards in Circulation Category Performance: % Growth 2007-2012

Table 36 Personal Charge Cards Category Performance: 2007-2012

Table 37 Personal Charge Cards Category Performance: Number of Cards in
Circulation 2007-2012

Table 38 Personal Charge Cards Category Performance: % Growth 2007-2012

Table 39 Personal Charge Cards in Circulation Category Performance: % Growth
2007-2012

Table 40 Commercial Charge Cards Category Performance: 2007-2012

Table 41 Commercial Charge Cards Category Performance: Number of Cards in Circulation 2007-2012

Table 42 Commercial Charge Cards Category Performance: % Growth 2007-2012

Table 43 Commercial Charge Cards in Circulation Category Performance: % Growth 2007-2012

Table 44 Charge Cards: Number of Cards by Issuer 2007-2011

Table 45 Charge Cards: Number of Cards by Operator 2007-2011

Table 46 Charge Cards Payment Transaction Value by Issuer 2007-2011

Table 47 Charge Cards Payment Transaction Value by Operator 2007-2011

Table 48 Personal Charge Cards: Number of Cards by Issuer 2007-2011

Table 49 Personal Charge Cards: Number of Cards by Operator 2007-2011

Table 50 Personal Charge Cards Transaction Value by Issuer 2007-2011

Table 51 Personal Charge Cards Transaction Value by Operator 2007-2011

Table 52 Commercial Charge Cards: Number of Cards by Issuer 2007-2011

Table 53 Commercial Charge Cards: Number of Cards by Operator 2007-2011

Table 54 Commercial Charge Cards Payment Transaction Value by Issuer 2007-2011

Table 55 Commercial Charge Cards Payment Transaction Value by Operator 2007-2011

Table 56 Charge Cards Forecast Category Performance: 2012-2017

Table 57 Charge Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 58 Charge Cards Forecast Category Performance: % Growth 2012-2017

Table 59 Charge Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Table 60 Personal Charge Cards Forecast Category Performance: 2012-2017

Table 61 Personal Charge Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 62 Personal Charge Cards Forecast Category Performance: % Growth 2012-2017

Table 63 Personal Charge Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Table 64 Commercial Charge Cards Forecast Category Performance: 2012-2017

Table 65 Commercial Charge Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 66 Commercial Charge Cards Forecast Category Performance: % Growth 2012-2017

Table 67 Commercial Charge Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 68 Credit Cards Category Performance: 2007-2012

Table 69 Credit Cards Category Performance: Number of Cards in Circulation
2007-2012

Table 70 Credit Cards Category Performance: % Growth 2007-2012

Table 71 Credit Cards in Circulation Category Performance: % Growth 2007-2012

Table 72 Commercial Credit Cards Category Performance: 2007-2012

Table 73 Commercial Credit Cards Category Performance: Number of Cards in
Circulation 2007-2012

Table 74 Commercial Credit Cards Category Performance: % Growth 2007-2012

Table 75 Commercial Credit Cards in Circulation Category Performance: % Growth
2007-2012

Table 76 Personal Credit Cards Category Performance: 2007-2012

Table 77 Personal Credit Cards Category Performance: Number of Cards in
Circulation 2007-2012

Table 78 Personal Credit Cards Category Performance: % Growth 2007-2012

Table 79 Personal Credit Cards in Circulation Category Performance: % Growth
2007-2012

Table 80 Credit Cards: Number of Cards by Issuer 2007-2011

Table 81 Credit Cards: Number of Cards by Operator 2007-2011

Table 82 Credit Cards Payment Transaction Value by Issuer 2007-2011

Table 83 Credit Cards Payment Transaction Value by Operator 2007-2011

Table 84 Commercial Credit Cards: Number of Cards by Issuer 2007-2011

Table 85 Commercial Credit Cards: Number of Cards by Operator 2007-2011

Table 86 Commercial Credit Cards Payment Transaction Value by Issuer 2007-2011

Table 87 Commercial Credit Cards Payment Transaction Value by Operator
2007-2011

Table 88 Personal Credit Cards: Number of Cards by Issuer 2007-2011

Table 89 Personal Credit Cards: Number of Cards by Operator 2007-2011

Table 90 Personal Credit Cards Payment Transaction Value by Issuer 2007-2011

Table 91 Personal Credit Cards Payment Transaction Value by Operator 2007-2011

Table 92 Credit Cards Forecast Category Performance: 2012-2017

Table 93 Credit Cards Forecast Category Performance: Number of Cards in
Circulation 2012-2017

Table 94 Credit Cards Forecast Category Performance: % Growth 2012-2017

Table 95 Credit Cards in Circulation Forecast Category Performance: % Growth

2012-2017

Table 96 Commercial Credit Cards Forecast Category Performance: 2012-2017

Table 97 Commercial Credit Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 98 Commercial Credit Cards Forecast Category Performance: % Growth 2012-2017

Table 99 Commercial Credit Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Table 100 Personal Credit Cards Forecast Category Performance: 2012-2017

Table 101 Personal Credit Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 102 Personal Credit Cards Forecast Category Performance: % Growth 2012-2017

Table 103 Personal Credit Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 104 Debit Cards Category Performance: 2007-2012

Table 105 Debit Cards Category Performance: Number of Cards in Circulation 2007-2012

Table 106 Debit Cards Category Performance: % Growth 2007-2012

Table 107 Debit Cards in Circulation Category Performance: % Growth 2007-2012

Table 108 Debit Cards: Number of Cards by Issuer 2007-2011

Table 109 Debit Cards: Number of Cards by Operator 2007-2011

Table 110 Debit Cards Payment Transaction Value by Issuer 2007-2011

Table 111 Debit Cards Payment Transaction Value by Operator 2007-2011

Table 112 Debit Cards Forecast Category Performance: 2012-2017

Table 113 Debit Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 114 Debit Cards Forecast Category Performance: % Growth 2012-2017

Table 115 Debit Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 116 Pre-paid Cards Category Performance: 2007-2012

Table 117 Pre-paid Cards Category Performance: Number of Cards in Circulation 2007-2012

Table 118 Pre-paid Cards Category Performance: % Growth 2007-2012

Table 119 Pre-paid Cards in Circulation Category Performance: % Growth 2007-2012

Table 120 Closed Loop Pre-paid Cards Category Performance: 2007-2012

Table 121 Closed Loop Pre-paid Cards Category Performance: % Growth 2007-2012

Table 122 Open Loop Pre-paid Cards Category Performance: 2007-2012

Table 123 Open Loop Pre-paid Cards Category Performance: % Growth 2007-2012

Table 124 Pre-paid Cards: Number of Cards by Issuer 2007-2011

Table 125 Pre-paid Cards: Number of Cards by Operator 2007-2011

Table 126 Pre-paid Cards Transaction Value by Issuer 2007-2011

Table 127 Pre-paid Cards Transaction Value by Operator 2007-2011

Table 128 Closed Loop Pre-paid Cards: Number of Cards by Issuer 2007-2011

Table 129 Closed Loop Pre-paid Cards: Number of Cards by Operator 2007-2011

Table 130 Closed Loop Pre-paid Cards Transaction Value by Issuer 2007-2011

Table 131 Closed Loop Pre-paid Cards Transaction Value by Operator 2007-2011

Table 132 Open Loop Pre-paid Cards: Number of Cards by Issuer 2007-2011

Table 133 Open Loop Pre-paid Cards: Number of Cards by Operator 2007-2011

Table 134 Open Loop Pre-paid Cards Transaction Value by Issuer 2007-2011

Table 135 Open Loop Pre-paid Cards Transaction Value by Operator 2007-2011

Table 136 Pre-paid Cards Forecast Category Performance: 2012-2017

Table 137 Pre-paid Cards Forecast Category Performance: Number of Cards in Circulation 2012-2017

Table 138 Pre-paid Cards Forecast Category Performance: % Growth 2012-2017

Table 139 Pre-paid Cards in Circulation Forecast Category Performance: % Growth 2012-2017

Table 140 Closed Loop Pre-paid Cards Forecast Category Performance: 2012-2017

Table 141 Closed Loop Pre-paid Cards Forecast Category Performance: % Growth 2012-2017

Table 142 Open Loop Pre-paid Cards Forecast Category Performance: 2012-2017

Table 143 Open Loop Pre-paid Cards Forecast Category Performance: % Growth 2012-2017

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 144 Store Cards Category Performance: 2007-2012

Table 145 Store Cards Category Performance: Number of Cards in Circulation
2007-2012

Table 146 Store Cards Category Performance: % Growth 2007-2012

Table 147 Store Cards in Circulation Category Performance: % Growth 2007-2012

Table 148 Store Cards: Number of Cards by Issuer 2007-2011

Table 149 Store Cards: Payment Transaction Value by Issuer 2007-2011

Table 150 Store Cards Forecast Category Performance: 2012-2017

Table 151 Store Cards Forecast Category Performance: Number of Cards in
Circulation 2012-2017

Table 152 Store Cards Forecast Category Performance: % Growth 2012-2017

Table 153 Store Cards in Circulation Forecast Category Performance: % Growth
2012-2017

I would like to order

Product name: Consumer Finance in Poland

Product link: <https://marketpublishers.com/r/C0CCD036665EN.html>

Price: US\$ 1,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0CCD036665EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970