

Consumer Finance in 2018: Key Insights and System Refresher

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Abstracts

Consumer payments continue to transition to paper alternatives across emerging and developed markets. Total consumer paper payment value is projected to decline by USD2.4 trillion from 2017 to 2022. By card type, in 2017 credit payment value expanded at a faster rate than debit while open-loop pre-paid is expected to grow the fastest over the next five years. Regionally, Asia Pacific is expected to have slower card payment growth over the forecast period than anytime over the survey period.

Euromonitor International's Consumer Finance in 2018: Key Insights and System Refresher global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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