

Consumer Finance Global Overview

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Abstracts

Card and electronic payments continue to take global consumer payment share from cash and other paper payments. From 2016 to 2017, the card payment landscape has moved towards greater credit adoption in both emerging and developed markets as consumers' confidence in the economic future increases, and more credit is available. With greater card spend however, there has been a rise in fraud in several markets that could further move consumers towards more secure digital payment alternatives emergi...

Euromonitor International's Consumer Finance Global Overview global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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