

Consumer Electronics: Trends and Analysis

https://marketpublishers.com/r/CA0B0C340E3EN.html

Date: August 2013

Pages: 39

Price: US\$ 2,000.00 (Single User License)

ID: CA0B0C340E3EN

Abstracts

Tablets, smartphones and LCD TVs will remain the key driving forces of growth in consumer electronics over the foreseeable future. However, demand for these products will stagnate in developed countries, and as volume sales growth shifts to emerging markets average selling prices are expected to fall. The popularity of these multifunction devices will erode sales of single-function devices like cameras and video players.

Euromonitor International's Consumer Electronics: Trends and Analysis global briefing offers insight on emerging geographies, key growth categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, and offers strategic analysis of key factors influencing the market – be it new product developments, economic/lifestyle influences, distribution or pricing issues. From the latest innovations such as Smartphones, Ultrabooks and OLED TVs to existing technologies such as Laptops, Home Audio and Cinema Systems and In-Car Entertainment, Euromonitor International offers a consistent yet incisive snapshot of the Consumer Electronics industry. Forecasts illustrate how the market is set to change and the criteria for success over the next five years.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;



Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Introduction
Consumer Electronics Megatrends
Computers and Peripherals
In-Car Entertainment
In-Home Consumer Electronics
Por Table Consumer Electronics
Retail Channel Distribution
Report Definitions



I would like to order

Product name: Consumer Electronics: Trends and Analysis

Product link: https://marketpublishers.com/r/CA0B0C340E3EN.html

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CA0B0C340E3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970