

Consumer Electronics in Venezuela

<https://marketpublishers.com/r/CD9C3AEC886EN.html>

Date: August 2018

Pages: 59

Price: US\$ 2,650.00 (Single User License)

ID: CD9C3AEC886EN

Abstracts

The government's ability to resolve severe economic distortions will continue to deteriorate because of the weakening of public institutions and the strong influence of political criteria over economic measures. In this context, companies will continue to adapt to changing regulations and high levels of uncertainty. As a result, players are likely to be negatively affected as they lack the financial and managerial resources to cope with the government's demands. A low rate of innovation, weak ma...

Euromonitor International's Consumer Electronics in Venezuela report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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