

Confectionery Packaging in Poland

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Abstracts

Flexible plastic remained the dominant pack type in confectionery packaging in 2022. Flexible plastic continues to be chosen by manufacturers since it provides an excellent barrier against external contamination, such as dust, moisture or sunlight, keeping the chocolate fresh. Flexible plastic also saves producers money on packaging because it is inexpensive to make and can come in a range of appealing packaging types.

Euromonitor International's Confectionery Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Confectionery Packaging in Poland
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LIST OF CONTENTS AND TABLES

CONFECTIONERY PACKAGING IN POLAND
KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic dominates confectionery packaging in Poland
Small pack sizes remain popular in sugar confectionery
New entrants bring innovation to gum packaging

PROSPECTS AND OPPORTUNITIES

Heightened consumer interest in weight management will impact demand for confectionery packaging
Deepening consumer interest in environmental concerns will drive demand for sustainable packaging

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